

Organized by: SupplyChain@UC, College of Business, business.uc.edu/supplychain.

Third Annual Workshop on Hot Topics in Supply Chain Analytics, Practice, and Technology

“Auto-Identification (RFID) in Action: State-of-the-art and Beyond”

Come hear RFID experts discuss actual RFID applications and implementations in health care and retail. Tour a state-of-the-art RFID research facility.

THURSDAY, OCTOBER 26, 2006

RFID Solutions Center, Dayton

3001 W Tech Blvd, Miamisburg, OH 45342

<http://www.rfidsolutionscenter.com>

Program Schedule: 1:00 – 5:30 PM

1:00-1:30 PM – Sign-in

1:30 PM- 4:30 PM – Practitioner Talks

4:30-5:30 PM – Reception, Tours, Exhibits

Program Description: For several years, Automatic Identification Technologies (e.g., [RFID](#)) and the Electronic Product Code ([EPC](#)) have been touted as the greatest supply chain innovation since the barcode. In past workshops we have explored RFID basics, technology, capabilities, requirements, and challenges in supply chain environments ranging from consumer packaged goods ([P&G](#)) or Healthcare ([General Data](#)) to defense ([US Air Force](#)), including issues relating to hardware ([Alien Technology](#)), software ([SAP](#)), and consulting services ([Accenture](#), [Premier Executive Consulting Group](#)). This year we have expanded the workshop to a half-day event. Our speakers will focus mainly on actual implementations and lessons learned. Specific case studies from retail and healthcare will be discussed, with interactive Q&A sessions to deepen and customize participants learning experience. Facility tours of the RFID Solutions Center will enable small groups of participants to see RFID in action including tag application / reading / package sorting on high-speed conveyors, storage / picking / transportation / shipping in a warehouse environment, and RFID use in a sample retail store. The event will provide opportunities to network and learn about different RFID products and services.

Speakers:



- Stephen David, Former CIO, [Procter & Gamble](#)
- Milan Turk Jr., Director, Global Customer eCollaboration, [P&G](#)
- Simon Langford, Director, RFID Strategy & Transportation Systems, [Wal*Mart](#)
- James P. Waldron, Manager, NA Plant Operations, [Ethicon](#), [J&J](#).
- Damon Bramble, General Manager, Professional Services & RFID Solution Center, [Alien Technology Corp.](#)

Registration: Seats are limited! The online registration site is www.conferencing.uc.edu/rfid; further event information is available at <http://business.uc.edu/supplychain/rfid>. There is a \$30 non-refundable registration fee, payable online by credit card (www.conferencing.uc.edu/rfid) or by check (payable to “University of Cincinnati” and mailed to the QAOM department, UC College of Business, 501 Lindner Hall, UC, Cincinnati, OH 45221-0130). Driving directions are available at <http://www.rfidsolutionscenter.com/about/location.html> or by phone at (937) 619-4400. If you have any questions, please call Tricia Burger at (513) 556-7140 or send e-mail to tricia.burger@uc.edu.

Sponsors: **Les B. Artman**, BBA 1972, University of Cincinnati
Accenture Foundation Inc.

[Council of Supply Chain Mgmt Professionals](#) (Cincinnati Chapter)
Alien Technology Corp.



TRAVEL GUIDE for RFID Solutions Center

3001 West Tech Blvd, Miamisburg, OH 45342
Tel: (937) 619-4400 Fax: (937) 619-4401
www.rfidsolutionscenter.com



AIRPORTS

Dayton Int'l Airport (DAY)

Distance: 25 mi
Directions: E I-70 to S I-75.
Travel 17 miles on S I-75 to exit #44 (725). Left on Miamisburg - Centerville Rd (725) to a right on Springboro Pike (741) to a right on West Tech Rd. RSC is the left most quadrant of the West Tech building.

Cincinnati / N. Ky Int'l (CVG)

Distance: 55 mi
Directions: E I-275 to N I-75. 46 miles on N I-75 to exist #38 (Rt 73). East on Rt 73 two miles to Rt 741. Left on Rt 741 (North) to a left on West Tech Rd. RSC is the left most quadrant of the West Tech building.

Columbus Int'l Airport (CMH)

Distance: 90 mi
Directions: W I-670 to W I-70. 51 miles on W I-70 to exit #44 (S I-675). 25 miles to exit #2 (Rt 725). Make a right on Miamisburg - Centerville Rd (725) to a left on Springboro Pike (741) to a right on West Tech Rd (across the street from the airport). RSC is the left most quadrant of the West Tech building.

Indianapolis Int'l Airport (IND)

Distance: 140 mi
Directions: Take 465 South 20 miles to exit #44B I-70 East. Take I-70 East 100 miles to exit 33A I-75 South. Travel 17 miles on I-75 South to exit #44 Miamisburg - Centerville (725). Left on Miamisburg - Centerville Rd (725) to a right on Springboro Pike (741) to a right on West Tech Rd (across the street from the airport). RSC is the left most quadrant of the West Tech building.

HOTELS

Courtyard by Marriott

100 Prestige Place
Miamisburg, OH 45342
(937) 433-3131
RSC Corporate Rate: \$89

Fairfield Inn

8035 Washington Village Drive
Dayton, OH 45458
(937) 428-7736
RSC Corporate Rate: \$69

DINING

Carver's Steak and Chops

1535 Miamisburg-Centerville Rd
Centerville, OH 45459
(937) 433-7099

Bravo's Cucina Italiana

2148 Miamisburg Centerville Rd
Dayton, OH
(937) 439-1294

Starbuck's

2765 Miamisburg Centerville Rd
Dayton, OH
(937) 291-4153

SUPPLIES

Dayton Mall

2700 Miamisburg Centerville Rd
Dayton, OH
(937) 438-6673

Dorothy Lane Market

740 N. Main Street
Springboro, Ohio 45066
(937) 748-6800

Lowe's Home Improvement

2900 Martins Dr,
Dayton, OH 45449
(937) 438-4900

FedEx / Kinko's

1189 Miamisburg Centerville Rd
Centerville, OH 45459-6713
(937) 436-1313

