



Fifth Annual Workshop on Hot Topics in Supply Chain Analytics, Practice, and Technology

The Changing Economics of the Global Supply Chain

Come hear supply chain experts discuss the impact of energy costs, globalization, and economic trends on the configuration and control of supply chains. Learn robust approaches to adaptive supply chain management. Share knowledge and experience with industry leaders.

MONDAY, NOVEMBER 10, 2008

TechSolve Inc. (<http://www.techsolve.org>)
6705 Steger Drive, Cincinnati, OH 45237

Program Schedule: 1:30 – 6:00 PM

1:30-2:00 PM – Sign-in

2:00 PM- 5:15 PM – Speaker Presentations, Q&A

5:15-6:00 PM – Reception

Program Description: High fuel costs are impacting production and consumption trends around the world, while facilitating exploration of innovative alternative fuel technologies. This workshop will explore how flexible supply chains adapt to increasing energy costs under a complex mix of global plus local sourcing and markets. The major impacts of future economic trends on supply chains will be discussed, along with opportunities for improvement, pitfalls to avoid, and specific approaches for developing a robust supply chain risk strategy. Questions addressed during this workshop include:

- What is the impact on supply chains due to short-term and long-term trends in energy costs and globalization? Are soaring energy costs reversing globalization?
- What approaches have different industry sectors (consumer packaged goods, manufacturing, and retail) found useful to counteract the detrimental impact of increased transportation costs?
- How does one manage the complexities associated with rising energy costs, fluctuating exchange rates, evolving economies and technologies, and greening of supply chains? What techniques, tools, and principles are available to help manage energy costs under globalization?
- How does a US firm balance supply and demand opportunities offered by globalization with the increasing trends in costs and pressures that reduce revenues?

To answer these questions, case studies will be presented, including Q & A to discuss issues in more detail. In addition, the event will provide opportunities to network and share alternative supply chain perspectives.

Speakers:



- Juan Munoz, Sr. Director, Supply Chain Strategy, [Cintas](#)
- Waheed Zaman, Sr. VP, Product Supply, [Chiquita Brands International](#)
- Melissa Schmidt, Director, Global Supply Chain, [Cummins Filtration](#)
- Jim Jacobs, Product Supply Analytics, [Procter and Gamble](#)
- David Waller, President, [Haleyon Consulting Group](#)



Filtration



Registration: Seats are limited! There is a \$25 non-refundable registration fee, payable online by credit card. The online registration site is <http://www.techsolve.org/events.php>. Maps and driving directions are available at <http://www.techsolve.org/map.php> or by phone at (513) 948-2076. Send questions to Michael Magazine, mike.magazine@uc.edu.

Sponsors:

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