

Editor: Donna Fisher

## Special Interest Articles:

- Eye on Cincinnati Red's

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University of Cincinnati  
College of Business



## From The Director

Hi Everyone!

It's spring break time, although you'd never know it from the weather. When it does turn nice we should be due a long, beautiful streak of warm, sunny weather. Personally, I can't wait.

Here in the H+ office we're wrapping up our winter quarter tasks. Judy Magazine is finishing up freshman internship placements, which should be announced soon. Final decisions on next year's freshman class go out by mail later this week. We have another great class in the works, and will be looking for students to follow up with our prospects who have been offered a place in the program. If you're willing to help out, let Greg know as soon as possible. He'll be coordinating follow-up efforts for us.

I need to remind all of you to review the proper procedures for

participation in the co-op program, which is mandatory for H+. You all took the professional development class which explained co-op rules and procedures, but it would be a good idea to refresh your memory, especially if you're contemplating any deviation from the normal co-op rotations, or a change in co-op employment. Remember that employers count on students' two quarter commitment to working with them, and you are obligated to stay with the same employer for a minimum of two quarters, unless you have cleared it with you employer and your co-op advisor.

You should stay in close contact with your co-op advisor about all things co-op. Failure to follow their rules can result in serious consequences, and since co-op is a mandatory part of our program, if you are dismissed from the co-op program, you will be dismissed from H+ also. Therefore, do not take

these commitments or the need to follow co-op regulations lightly. If you run afoul of their office because you have broken or disregarded their regulations, don't count on me to intervene on your behalf. So once again, review the co-op regulations and talk to your co-op advisor about any issues having to do with co-op.

Have a great spring break, and we'll see everyone back on campus next quarter except the pre-juniors....good luck on co-op to you!

*Jeri Ricketts*

## Co-Op of the Month

Like most young men, I grew up with a tremendous passion for sports. I have played, watched and studied them since I was 5 years old. Once the realization set in that my athletic ability could not carry me beyond high school, I decided there had to be another way to be involved in sports. From there, pursuing a professional career within the sports industry became my number one goal.

I made my way from just outside of Pittsburgh to the Queen City to attend the University of Cincinnati. UC became my school of choice simply because of the co-op program (and the Carl H. Lindner Honors-PLUS program, of course). With two professional sports teams and a number of other sports organizations located in the city, I had to take full advantage of the co-op program and start taking the first steps in beginning my career within sports.

My very first internship was with Jack Rouse Associates (JRA) where I served as the Sports Marketing Coordinator. At that time, JRA was doing the design work for the Cincinnati Reds Hall of Fame and Museum. While at JRA, I networked and made contacts with a number of sports teams, but the Reds were the team that stuck out in my mind. My supervisor sent the Reds my resume and a very kind recommendation. Shortly thereafter, I got the phone call. I was torn at first though. Growing up near Pittsburgh, I was a die-hard Pirates fan. That organization put me through so much emotionally as a fan. In pondering the idea of working for the Reds, I thought, "Can I really switch my alliances, just like that?" Then I realized that this was the opportunity that I have been waiting for and I would be remiss if I passed it up.

My interview was with the Director of Human Resources, the Group Sales Manager and the Director of Season and Group Sales. It was such a laid back atmosphere that I knew this would be a great place to work. They offered me an internship, starting immediately, within the Season and Group Sales department. I accepted and started working the following week.

This all happened in April of 2003, at the start of the Reds' first season in Great American Ballpark (GABP). It's funny to think back to then because it was a long time

## Cincinnati Red's

ago, but I can remember it like it was yesterday. From my first day, the people in the front office made me feel extremely comfortable and were really easy to work with. It was overwhelming at first, being at the ballpark everyday. The very first game that I worked, I escorted legendary Reds radio announcer Joe Nuxhall and Bengals great Anthony Munoz onto the field for a pre-game ceremony. Now that was a rush of excitement!

My internship came to an end at the conclusion of the 2003 season. I kept in contact, though, with my director and the team's traveling secretary throughout the off-season. Through my persistence and dedication, they offered me a position again for the 2004 season. In January and February, I worked under the traveling secretary and helped with the preparations for Spring Training in Sarasota. After that, I resumed my role within the Season and Group Sales department. Because of my proven work and abilities, I was given much more responsibility as time passed.



(Josh at Great American Ballpark)

During the 2004 season, I took a hiatus from the Reds for the Honors-PLUS International Trip. I was constantly checking up on the team while we were overseas. I had to check the scores at least every other day. While we were gone, the Reds were in first place in the NL Central and Ken Griffey, Jr. was having an amazing year. Once I got back, however, the Reds hit a wall; finishing the season below .500 and Griffey getting injured, yet again, in early August. I think they can blame that season on me. I should have stayed away for the rest of the season and maybe we would have won the World Series.

Here we are now, merely days away from

by: Josh Rowley

Opening Day 2005 and I am still a part of the Cincinnati Reds. I still work in the Season and Group Sales department, where I am currently trying to secure delinquent payments on season ticket accounts, selling ticket packages to groups, providing customer care and preparing for the upcoming season. It's funny how at one time I was a timid little intern and now I am striking up conversations with Fox Sports analyst Chris Welsh and Manager Dave Miley. I have taken part in speaking engagements twice with Chief Operating Officer John Allen where we spoke about our relative experiences starting out as interns and working in sports (Mr. Allen went through a much more grueling internship process with the Columbus Clippers). I have been every place imaginable in Great American Ballpark, including working out in the visitor's clubhouse. I have been able to do so many things while working here that many others wish they could.

It is often overlooked that sports are not solely a form of entertainment. The Cincinnati Reds are a business not unlike many other businesses. There are so many things that go on behind the scenes to make the organization successful. Many people think that the success of our organization hinges on the on-field performance of the team. This is not necessarily true. Sure we finished the season 10 games below .500, but our attendance rivaled the first season in Great American Ballpark. Group sales numbers for 2004 were as high as they were in the inaugural season of GABP. To cap it all off, we opened up the beautiful, new Cincinnati Reds Hall of Fame and Museum. Although success may not have come on the field for the Reds, the organization as a whole had a very successful 2004. With the off-season signings of Eric Milton, Joe Randa, Ramon Ortiz and others, the on-field success may exceed the organizational success in this upcoming 2005 season.

Working for the Reds has really been a dream come true for me. Although they are not the team I grew up watching, I have grown to love the team and everything for which the organization stands. They have given me a great opportunity to get a head start on my career. How many other 23-year-old college graduates are going to have three major league seasons of work

**Red's Co-Op, cont**

experience when they graduate?

When life seems stressful, all I need to do is walk out the back door into Great American Ballpark. I just think to myself, "I am at the ballpark every single day, stop complaining." I am working hard and paying my dues every day that I am here. Those are the first steps in accomplishing my goal of a successful career in sports. Maybe, like John Allen, I will eventually make it to the top. Or...maybe not. For now, I am just going to enjoy life one day at a time...at the ballpark!

Josh Rowley  
Class of 2006

**A trip to Great American Ball Park... in February ?** by: Stephen Porter

When you think of the Reds and Great American Ball Park, the fan experience and team performance come to mind. What most people don't consider are the behind the scenes operations that make it all come together.

This year in Professor Gorman's freshman MSP class in the College of Business, we in the Honors-PLUS section were very fortunate to receive the Cincinnati Reds as our project fast track company. Not only has this provided us with the chance to use a local company to enhance our business education, but a very unique local company owned and run by the namesake of Lindner Honors-PLUS, Mr. Carl H. Lindner.

Little did we know at the beginning of the year what great opportunities this connection would bring us. Our first interactions with the Reds included meeting and discussing the team with their Director of Human Resources, Mrs. Barbara Boles. We were still left in need of information for our end of the quarter project on the team's challenges and opportunities, however, and sought to find that info. Through the help of Professor Gorman's connections as well as Honors-PLUS upperclassman Josh Rowley, we were able to set up a meeting with Reds Chief Operating Officer John Allen as well as a tour of the ballpark.

In the middle of February, eleven of us as well as Professor Gorman and our TA Krista Detmer traveled to the stadium to get a first hand look at what we were studying. In a meeting with John Allen in the Crosley Room, our class was able to gain knowledge of the reasons behind the team's recent increase in payroll in addition to a number of challenges that lie ahead for the ball club.



(Pictured left to right: Chaney, Huang, Dragan, Detmer, Porter, Collins, John Allen, Johnston, Fluegeman, Herron, Hoffman, Cushman & McElroy)

After that, we were met by the Assistant Director of Ballpark Operations, Mike Maddox, who provided a very thorough tour of important locations within GABP. He took our class through the 4192 Club, the Riverfront Club, the Diamond Club, and the press box to name just a few. These are all locations that are restricted to the general public and we were incredibly fortunate to tour and learn about them in person.

While it is yet to be seen how our class project turns out, it will no doubt be much more thorough and informative as a result of the help and cooperation of the Cincinnati Reds. We really enjoyed the opportunities to meet with the people behind the scenes of the team and look forward to cheering them on as the season begins next month.

Stephen Porter  
Class of 2009

As an interesting side note, all students who participate in Project Fast Track are required to do a poster presentation for the last day of the class, following their final presentations. These are hung in the lobby of Lindner Hall to be judged. The Lindner Honors-PLUS poster on the Cincinnati Red's, won "Most Creative" poster.



(Poster team pictured left to right: Ryan Rosensweig, Kirby Hueslebusch, Katherine Johnston, Jay Radley, Kiana Herron, Carolyn Hoffman & Anne Seitz)

## Study Abroad – Beautiful Chile

By: Ryann Nicole Noble

“Sin Gas, por favor”, was a very common request from our group during our meals out at night. It’s too bad we didn’t know it when we got there; one big swig of carbonated water and you will never forget it again. Even though none of us had ever traveled to Chile before, we all seemed to absorb the culture very quickly. Chileans have a laid back way of life and the people there are some of the kindest people in the world.

We left on January 5<sup>th</sup> from CVG airport and headed to Atlanta, GA before boarding our wonderful 10-hour flight to Santiago, Chile. Most of us didn’t really know each other that well at first so we had a lot to talk about. Luckily the flight was overnight so after they served dinner most of us slept through the bulk of it and awoke in beautiful, 90 degree Santiago. We had already planned on spending our first weekend at the beach so we all piled into 2 vans and headed for Vina del Mar.



Laticia, me and Anna eating lunch in Vina del Mar.

I planned on just giving a little summary of our travels but I’m going to have to give a few pieces of advice as I go along. This one is the most important and you should *never* forget it. \*Coat every inch of your body in sun block when you spend more than 5 minutes in the sun\*. If you happen to miss, say the backs of your knees, (that little crease where your leg bends) you will get burned, you will get blisters, and you WILL have to go visit an ER with a very nice Spanish nurse whom you can’t understand but somehow you

do exactly what she says because it hurts so bad you just want her to knock you out! That’s your one warning – I wish I had that warning before I went, not that it happened to me or anything.

After our beach excursion it was time to get back to Santiago for our city tour Sunday afternoon. Monday we finally started school at the Universidad del Desarrollo with our tour guides Pilar and Paulina, two very cool chicas.

I would like to extend another tidbit of advice that once you have visited the hospital because you got 2nd degree burns on your legs, you will have full leg bandages and you won’t be able to walk correctly because they don’t bend at all - all the people in your group will call you Wabbles and you will have to get used to it for a few days. BUT you will get to ride in a nice quiet taxi with Dr. Sadlier (our favorite Susan) while the rest of the kids have to ride the city bus.

The classes we took in Santiago were amazing and they taught us so much about the country which we never would have experienced, had it not been for this trip. We had an economics lecture, that was one of the best and we were able to understand how Chile established their privatized Social Security system. We had history and culture classes that were taught by a Chilean student so we got to hear it straight from the horse’s mouth instead of out of a text book. The Spanish classes we took every day really helped us get familiar with the language and made a huge impact on our ability to communicate with the locals. I went in there with no knowledge of the language and left being able to travel on my own and ask questions and give directions which was a huge achievement for all of us.

After our first week of classes and company visits and after a certain someone’s legs healed, Dr. Sadlier

traded places with Dean Lewis (fondly called Marianne) for our trip to Concepcion where we would stay with host families for a few days.



At our visit to Telefonica we got to go up to the helipad and take pictures of the whole city.

I have to say that even though I spoke little Spanish, just a few words I learned here and there, I loved staying with my family and they were so fun and helpful. We got to eat dinner with them and go out with the students at night and they would take us anywhere we wanted to go. One morning I got up and realized that I forgot to get a bath towel the night before. I went to the kitchen to ask the maid to help me (everyone in Chile has a maid if you are at least middle class) and I spent roughly 20 minutes trying to charade the need for a towel by repeating 3 words and demonstrating how you use a bath towel. Finally she got the point and handed me one from the laundry room. We were both so excited to have successfully communicated that she gave me a big hug.

The last night in Concepcion we hosted a big dinner party for all the families that participated. It was really nice to be able to thank them all for welcoming us into their homes and teaching us about their lives. I think everyone had a great time and we all have pictures of our Chilean families to remember them and to send them to remember us.

During our trip we were able to visit several companies to get a real feel for Chilean business and how it connected to global business and the US. With

## Study Abroad – Beautiful Chile, cont.

several companies to get a real feel for Chilean business and how it connected to global business and the US. With each visit and tour we got to sit through a presentation by someone from each company to explain their job and business and we could ask questions to get even more information. We visited Chiquita fruit packing, Veramonte Wine Vineyard, Telefonica, an international steel manufacturer, a salmon fishery and the Chilean Salmon Association, and CMPC Forestry just to name a few. Being able to actually go and see what these companies do every day and how they work with other countries all over the world gives you a much better understanding and view on how global business works.

We spent a week farther South in Puerto Varas and stayed in cabins by the lake and saw volcanos such as Volcan Osorno, which we couldn't climb because it stormed all that day. Southern Chile is absolutely gorgeous, the weather is cooler and the cities are smaller but I think a lot of us liked it the best. We got to visit an old coal mine that extended out under the ocean. That was one of the scariest things to do but it makes a great story now. To see the conditions the coal miners had to work through every day and the dangers that affected them regularly was pretty eye opening considering most of us will get a comfy cubicle or office when we graduate. It would have been great to spend more time there but we had more classes so we packed up and took the 12 hour bus ride back to Santiago.



Mary Ellen, Nikki & Anna get ready for the coal mine.

For our last week Marianne headed back to Cincinnati and Prof. Katerberg (Ralph, the man) was supposed to be our last chaperone. But poor Ralph got delayed so many times he didn't get to spend as much time in Chile as the previous two. Our last week was really fun because we only had a few classes and visits left and we got to go out and experience the city a lot more since our schedule was more open. When we first arrived we looked like a bunch of gringos wandering around like we didn't know what to do. But by the end of the month we were old pros hailing cabs and giving directions and talking to people on the buses and subway. To feel completely comfortable in a foreign country and be able to communicate and travel with the knowledge of how things work is a really liberating experience and makes other little obstacles seem not so important.

By the end of the week we were all packing up our stuff to either go home or go traveling on our own and saying our goodbyes was not easy. We made so many friends on the trip a lot of us didn't want to leave. My fellow Honors-PLUS students, Adam, Mary Ellen, Anna, and I headed for Buenos Aires, Argentina for our first stop. It was a great city but it rained the whole time. The locals told us that it hardly ever rained so we were happy to see such a rare occurrence. It didn't stop us from shopping though. Buenos Aires is a great place to shop because the prices are so low; I think I got most of my souvenirs and gifts there. And even though Chile and Argentina are neighbors, we got to experience a whole new culture by going there and seeing how they live differently.

After Argentina, Adam and Anna headed way South to Patagonia to see the glaciers down close to Antarctica while Mary Ellen and I opted for another beach. We went to Renaca this

time, which is right next to Vina but a little smaller and quieter. I did coat myself with sunscreen and actually got a pretty good tan. So you see it is possible to lie in the sun all day without visiting the hospital. At the very end of the trip we all met back in Santiago to pack up all our luggage, which believe me was a lot more than we came with, and catch a flight back to the USA.

Overall the trip was one of the best experiences of my life and I would encourage anyone who even thinks they might be interested, to try it. I will gladly go back with you! Having an opportunity like this to get your International business credits while actually studying internationally is amazing and something that makes the University of Cincinnati and the College of Business stand out from others. I can honestly vouch for this type of experiential learning because the first question I get on all my interviews is what my trips were like and what I learned about international business. The job market may be tough these days but our College of Business is working really hard to make it easier for us!

Ryann Noble  
Class of 2006



Volcan Osorno in Puerto Varas, Chile

## Miles for Kids – Lighthouse Youth Crisis Center

by: Lisa Morris



Lighthouse Youth Services, Inc.

### Have fun! Get involved now – You Can Make A Difference!

Lighthouse Youth Crisis Center and Lindner Honors-PLUS invite you to participate in an inaugural fundraising event, their First Annual *Miles for Kids* 5K Walk, in support of Project Safe Place, on April 9, 2005. The walk will begin and end at the University of Cincinnati's, Lindner College of Business. Registration will be at 8:00am and the walk will begin at 9:00am. Participants can register individually or as a team; registration is \$25 per individual and \$75 per team.

*Miles for Kids*, a national walk-a-thon, was created as an awareness and fundraising effort to bring attention to young people throughout the country being abused, exploited and mistreated.

**Project Safe Place** is an innovative national program that provides emergency assistance

and immediate safety to children and teens that have been physically, sexually, or emotionally abused, neglected, or are experiencing serious problems. It is a community-based collaboration depending entirely upon services provided by **Lighthouse Youth Crisis Center**, community volunteers, and businesses.

**Carl Lindner Honors-PLUS** students Nancy Gannon, Lisa Morris, Zach Gillerlain, and Drew Jandes have been working with **Project Safe Place** for the last two years.

**Lighthouse Youth Crisis Center** is Cincinnati's only 24-hour accessible emergency shelter facility for unaccompanied youth, ages 10–17, offering crisis intervention, respite, individual and family counseling.

We encourage all students, faculty, and donors to become involved. Sign up as an individual, a team, or a sponsor and really make a difference in the Cincinnati community!

For further information on the Miles for Kids Walk, please contact Tynisha Worthy of Lighthouse Youth Crisis Center at 513-961-4080, or visit [www.lys.org](http://www.lys.org) for registration forms. Also, feel free to contact Nancy Gannon at [GannonNL@email.uc.edu](mailto:GannonNL@email.uc.edu) or Lisa Morris at [MorrisL2@email.uc.edu](mailto:MorrisL2@email.uc.edu).

### Items of Interest

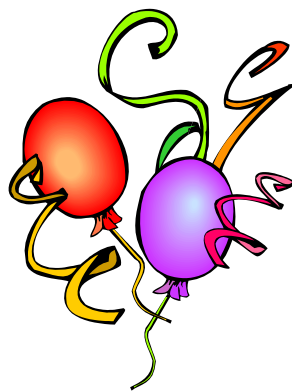
On April 24th, **Ashley Dugan**, Class of 2006, will be walking in the *March of Dimes/Walk America* again! (4 years running. This year she is the team leader for her sorority, Kappa Alpha Theta and she hopes to raise a lot of money to support the cause of saving premature babies. This is her one big fundraiser a year and a cause she is really passionate about! The website for her fundraising is listed below and she would appreciate any help you can give her! She wants to thank everyone in advance for their help! See her website at:  
<http://www.walkamerica.org/AshleyDugan>

**Brian Delany**, Class of 2007, was recently elected President of Sigma Chi, and **Ben Zimmerman**, Class of 2007, was elected Vice President of Sigma Chi.

### Alumni Corner

Alums, if I don't hear from you, I can't print news in the Alumni corner. We really do want to hear what happens after you leave our program. You're not just a graduate, gone and forgotten; you will always be a part of our Lindner Honors-PLUS family. We're excited to hear from you, so please drop us a line when you have a minute! If you have suggestions to help make the newsletter more appealing, please send them to me. They are always gratefully received.

### April Birthdays



- |                 |          |
|-----------------|----------|
| Kyle Dragan     | April 1  |
| Sarah Green     | April 1  |
| Brent Cengia    | April 9  |
| Phil DiCiero    | April 11 |
| Abby Hunter     | April 12 |
| Clarissa Kin    | April 12 |
| Tim Metzner     | April 12 |
| Chris Frericks  | April 13 |
| Matt Lashway    | April 18 |
| Alex Petre      | April 19 |
| Adhruca Apana   | April 22 |
| Carl H. Lindner | April 22 |
| Jay Radley      | April 24 |

