

January 20, 2005  
Volume 3, Issue 1

# Lindner Honors-PLUS Newsletter

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College of Business



## Special Interest Articles:

- P&G Leadership Weekend Experience

## Individual Highlights

Co-OP Lindner H+	2
P&G Leadership	3
Service Opportunities	4
Items of Interest	5
Alumni News	5
Dec. Birthdays	5

## From The Director

Hi Everyone –

Take a deep breath...there's no opportunity to come up for air until Spring Break! Winter Quarter is always especially busy for us in the Lindner Honors-PLUS office. Judy Magazine has been busy arranging summer internship interviews for our freshmen. They recently completed their mock interviews, and should be ready for the Big Show in a few weeks, interviewing in earnest for summer internships. We wish them all well, and thanks to Judy for her usual great job in running this whole process seamlessly!

Thanks also to all of the employers who participate in our mock interview process, and who hire our students for freshman internships and co-op jobs. Our corporate partners continue to report that our students do an outstanding job for them, and are highly valued as future managers and executives. As with previous classes, many of this year's seniors have accepted jobs with their co-op employers after graduation, confirming the value of this experience for the students and the companies. The beauty of co-op is that it takes all of

the uncertainty out of the permanent hiring process for both parties, and provides monetary support for the students and (relatively) cheap, quality labor for the companies in the meantime.

January 15 was the deadline for high school seniors to apply to our program, and we are now sorting through applications and setting up visits for our finalists. The early news is that we will have another outstanding class, judging by the quality of applications we've received so far. Current students – please check your Monday and Friday calendars through February - if you have a class break from 11 – 1, or early in the afternoon, and would like to help out with taking prospective students to lunch or assisting with our presentations, please let Donna Fisher or Greg McElfresh know. We are still looking for some help with this process from our current students.

Several of us met with Neil McMillion, who is managing the Stratford Heights project, about our new Honors-PLUS house opening next September off Clifton Avenue. The house will be open to all upper classmen, and will have both single and

double rooms at very reasonable rates, with tons of amenities and all utilities included (including cable TV, 24 hour fitness facilities, a deli/sports bar, and wireless UC internet access). You can get more information on this development at [www.stratfordheightscommunity.org](http://www.stratfordheightscommunity.org). Interested students should fill out an application soon, so see us for more information.

We've mailed out our senior resume book. If you would like a copy and didn't receive one, just give Donna Fisher a call at 556-7099 and she'll be happy to send one out to you. Students – priority registration for Spring Quarter is coming up soon. Be sure to register early and take advantage of your priority status as honors students. This also helps us monitor demand for our classes, so please don't wait to register. Also, don't forget to check your UC email every day, since that's our primary means of communication with you.

Thanks and good luck on a new quarter !

*Jeri Ricketts*

## Co-Op of the Month - Lindner Honors-PLUS

by: Greg McElfresh

For everyone who has ever asked, "Just what exactly do you do down there, Greg?" here is your answer. For the last three co-op rotations I have been employed with the Carl H. Lindner Honors-PLUS Program. That's right, not only do they pay my scholarship, but my paycheck as well. Once one begins to look at the Lindner Honors-PLUS Program as a business entity, it can be easily comprehended how I have gained so many corporate skills working for the program.



(Greg working hard on the job)

One of the most rewarding parts of working for Lindner Honors-PLUS is the project ownership I receive during a co-op quarter. Although Jeri and Judy often times have tasks that need to be done, once the task is assigned I have the freedom of taking the idea and running with it. Whether the task is designing and printing a new application or brochure, or the massive design of an information database for the program, I am responsible for all aspects of the project. The other great part about working here at Lindner Honors-PLUS is the interaction with students that occurs on a daily basis. Whether its you coming in to get a piece of candy from Donna's infamous candy jar, or to meet with Judy or Jeri, being in a friendly and active environment makes for a fun and exciting day.

My favorite tasks to work on in the Lindner Honors-PLUS Program are the events I get to plan. Be it the Coldstream Country Club Orientation, or the September Welcome Event, planning for such occasions are extremely awarding. This past Welcome Event, which took place on October 2, 2004, especially stands out in my mind. Rather than inviting parents and counselors like usual, the decision was made to invite our great alumni. Seeing the newest additions interact with the oldest generations really showed the success of where the program has come. Oh yeah, and one other thing. University of Cincinnati President Nancy Zimpher was in attendance as well as our key speaker. That one might have to go on the resume.

The Lindner Honors-PLUS database, which is currently wrapping up its development stage, has been the most tangible task I have headed through my co-op experiences. I very quickly noticed during my summer internship that all the records, be it donor, employer, or student, were kept in Excel spreadsheet files. As you can imagine, with the program growing in aspect of both support and involvement, these spreadsheets were growing into a monstrosity. I made the first major mistake of my co-op: I let Jeri know of the problem I saw. She immediately assigned me the task.

A year and a half later the database is almost complete. The application can query student work history, named scholarships, and donor contributions. Every record even has a little picture for your mug-shot. Although the database is not in full use yet, its wide spread value is being anxiously awaited by the entire Lindner Honors-PLUS staff.

So, you might ask, what does designing

and implementing a database have to do with marketing? That sounds a little more like IS. This brings me to the most valuable thing I've learned here at the Lindner Honors-PLUS Program. Although a task at hand may not be your exact area of expertise, times will arise where you will be called to engage in such a project. I didn't have all the knowledge needed for the database, but I was able to figure out what needed to be done and where to go to get it. While I am responsible for designing and implementing the system, University of Cincinnati Information Technology did the dirty work. Just because you don't know how to do something, doesn't mean someone else can't help you out. Case in point, Lindner Honors-PLUS has showed me not only important marketing roles, but also those outside the box. Not only have I received the experience of working in an educational institution, but I have completed projects successfully that most graduates do in their first years of full-time employment. Hopefully the people here at Carl H. Lindner Honors-PLUS can be as grateful for me as I am for their knowledge, experience, and opportunity of working in such a successful program.

Greg McElfresh  
Class of 2007

# P&G Leadership Experience Weekend

by: Ashley Dugan

On January 8<sup>th</sup> and 9<sup>th</sup>, 9 Lindner Honors-PLUS students attended the P&G/UC Leadership Weekend held in the Senate Room in Tangeman University Center. The P&G/UC Leadership Weekend is a co-sponsoring with P&G and UC's department of Student Activities and Leadership. Adhruca Apana, Brent Cengia, Ashley Dugan, Jessica Kinnemeyer, Andrew Laskey, and Brent Sterling were in attendance from the 4<sup>th</sup> year students and Maxwell Bauer-Nilsen, Matt Yung and Drew Jandes were present from the 3<sup>rd</sup> year class. With 27 total people attending the weekend, it was a great opportunity to meet new people.



(1 to r: Andrew Laskey, Ashley Dugan, Brent Cengia, Jessica Kinnemeyer, Adhruca Apana, Brent Sterling. Junior Class of 2006)

The first day began with our keynote speaker Charlotte Otto, Global External Relations Officer, speaking about what P&G stands for and what leadership is to everyone. Before attending the weekend, everyone received a packet in the mail and a book to read about leadership. We discussed this book with Charlotte and learned a lot about the meaning of leadership. Working in teams is becoming more important in the business world and Rich Robles and Maggie Stevens from the University of Cincinnati did a team building exercise with us to stress the importance of leadership before beginning a case study for P&G. We were divided into teams and tried to figure out a case

study together before ending the day with Kirk Perry, North American vice president and general manager of Pampers Baby and Toddler Care, discussing servant leadership and telling his story. The first day was exhausting but everyone was very excited about all that we learned and enjoyed the nice networking reception following the first day!

Sunday began with an ice-breaker done by Stephen Lett, a former Honors-PLUS student who currently works for P&G. Rae-Ann Mang, who handles a lot of interviewing for P&G jobs, discussed effective resumes and we had one on one time with P&G employees to receive feedback on our own resume. Two former Honors-PLUS graduates played a huge role in the weekend - Regina Schneider, Assistant Brand Manager for Always, and Beth Kramer, Consumer Market Knowledge in Baby Care both helped out and made the weekend a very memorable experience.



(1 to r: Beth Kramer, Regina Schnedier, H+Class of 2003)

It was nice to see familiar faces around the room to answer any and all questions we had throughout the day. The final day continued with finishing up our case study from the day before and giving a presentation on our recommendations for P&G. I think

everyone found this experience extremely helpful and as Andrew Laskey said, "I learned a lot. It was neat." We were told from the beginning we were not competing with everyone and the goal of the weekend was to improve our leadership skills and learn more about ourselves. Everyone attending was very energetic and ready to be involved. There were many students from the engineering college, DAAP and from the McMicken College of Arts & Sciences.

In conclusion, the leadership weekend was an incredible opportunity I would recommend to anyone who wants to learn more about P&G or just wants to improve their leadership skills. I met so many incredible people from P&G that I am very happy I decided to attend and learn as much as I could. The entire weekend was very beneficial and I learned a lot!



(1 to r: Andrew Jandes, Matt Yung, Maxwell Bauer-Nilsen. Pre-Junior Class of 2007)



(1 to r: Brent Sterling, Ashley Dugan)

## Volunteer & Service Opportunities

by: Zach Logan & Ashley Dugan

### The Friends of The Public Library

The Friends of The Public Library, are having their annual warehouse sale this January. Here are some of the details:

Thursday, January 20<sup>th</sup>  
5:30-8:30pm

Fri. & Sat. January 21<sup>st</sup> & January 22<sup>nd</sup>  
9:30am – 12:30pm  
12:00pm – 3:00pm  
2:30pm – 4:30pm

Sunday, January 23<sup>rd</sup>  
12:00pm – 2:30pm  
2:00pm – 4:30pm

There is an ongoing sorting, shelving and stuffing need at the warehouse with new shipments coming in continuously! The times of operation for these tasks are M / W / H, 8 AM – 1 PM and Monday evenings from 5 PM – 8ish. If you are interested in any of these times, feel free to contact me and I will set you up with Anne Keller for details.

Finally, since I will be graduating this June, there is a need for a new Honors-PLUS liaison for FPL. The duties of this position are fairly straightforward, but very rewarding. Responsibilities would involve sitting on the FPL Board (going to about 2-4 meetings per year) and organizing student volunteer efforts for FPL sales. It's a great resume builder and you'll meet some very prominent and influential people in Cincinnati while holding this position. We (FPL and myself) were hoping to get someone in the pre-junior class or below to fill this spot – allowing ample time to acclimate to the process and build a relationship. However, all applications will be considered. If you have interest in this position, please let me know ASAP as we will be choosing my successor within the month.

Zach Logan  
Class of 2005

### Ohio Reads

Ohio Reads (formerly HOSTS – Helping One Student to Succeed) is a program at *Schiel Primary School for Arts Enrichment* on short Vine that helps children who do not currently read at grade level. The program has been incredibly successful in recent years thanks to all the mentors that volunteer their time to the Ohio Reads Program.

Jeanette Bronson has just taken over the program and works with Mrs. Grace –Molony. Both of these women are incredible and would love to have any and all hours you can give to their program. The hours that students could tutor are Monday-Thursday from 9:15-12:45 and 1:45-3:15. Each session is one half hour and you work one on one with a student. Each week you come in at the same time and work with the same student(s). You can do as little or as much as you want and the hours count for Cincinnati. The school is one block away from the new Jefferson Complex and is within walking distance to campus! The program is very flexible with class schedules and welcome any time you have to give!

Please contact Jeanette Bronson at 363-5200 and ask for the Ohio Reads Center or by email

[jbronson@cinci.rr.com](mailto:jbronson@cinci.rr.com) to set up a time to come in and tutor. If you have any questions, you can contact me at [ashley2213@yahoo.com](mailto:ashley2213@yahoo.com) and I would be happy to answer any questions you may have! I have been a HOSTS/Ohio Reads tutor for over three years now and it is an amazing opportunity to help students who love you for what you are doing. Each week you come in, the students are so happy to see you that it

makes every half hour worth while. I hope everyone finds just a little bit of time to give to this program because you really are helping so many people!

Ashley Dugan  
Class of 2006

Items of Interest

Dominic Berardi, Ben Zimmerman, Grant Miller & Matt Yung, were all recently tapped into the Order of Omega Greek Honorary.

Mary Ellen Young, Anna Godby, Ryann Noble & Adam Hildebrand are all studying in Chile during the winter quarter, and after classes are finished, they are all going to Buenos Aires Argentina until February 6 for a little vacation.

Brian Delany hits the big time! Brian called in for a WEBN contest, and was the right caller. He won a TheraFlu Basket of cold supplies and a \$100.00 gift certificate, which was delivered to him at work. This made him eligible for the grand prize, a trip anywhere in the US for 2 (\$500.00 gift). Well guess who won the grand prize.....Brian! WEBN showed up at his door (while he was in the shower) to announce he won the grand prize! Way to go Brian...and he won't have to worry about being sick on the trip with his TheraFlu gift!

Ashley Dugan, was asked to be in Golden Key Honor Society.

ALUMNI NEWS

Shannon Deckard (Class of 2002) and John Damen (class of 2003), were married on November 20, 2004 at St. Anthony's of Padua in Casa Grande, Arizona. Shannon and John celebrated at the Pointe South Mountain Resort, in the company of friends and family outside in the lovely Phoenix weather (75 degrees and sunny!) They then flew to the Mexican Rivera Maya and spend a week unwinding after the wedding. They are now back in Cincinnati where John has joined Shannon in her house.

The two met at winter training in Florida for the UC Rowing Team in 2000. Shannon graduated with concentrations in Marketing and Finance and is currently working at Swiss-owned Givaudan Flavors and Fragrances as a Business Analyst. John had a double concentration in Accounting and Finance and is a CPA for KPMG, LLC.

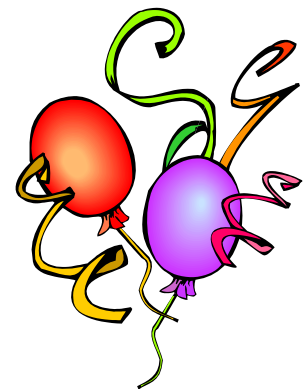
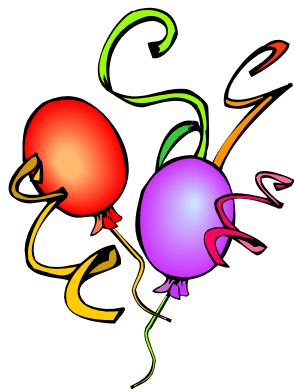
Shannon and John's life lessons from the past four years include: 1) It helps to be on the same continent for the majority of the year when you are trying to date. 2) If you usually lose most athletic races to your significant other and you then find a

sport (i.e. swimming) in which you can occasionally win, it's probably best to not keep bringing it up for years. He/She may not enjoy the reminders. 3) And most important – Enjoy and appreciate the company of great friends, family and each other!



February Birthdays

- Abigail Alford Feb. 1
- Braden Bennie Feb. 3
- Matt Howe Feb. 7
- Zach Logan Feb. 8
- True Treanor Feb. 9
- Nick Furtwengler Feb. 10
- Grant Miller Feb. 11
- Ben Hines Feb. 12
- Jessica Sharts Feb. 16
- Josh Mock Feb. 16
- Brian Meyers Feb. 21
- Kirbv Huelsebusch Feb. 27



Happy Birthday Everyone!