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University of Cincinnati  
College of Business



## Special Interest Articles:

- CoB News!

## Individual Highlights

CoOp of the Month	2
CoB News	3
Homecoming 2004	3
Items of Interest	4
Alumni Corner	4
Nov. Birthdays	4

## From The Director

Hi Everyone!

Wow it's been busy. It's about nervous breakdown time here in the H+ offices, but we're too busy with good stuff.....so I guess we can't complain too much! Earlier this week we were visited by Joel Wyler, who organizes our visit to the Netherlands on our international trip each year. Even though he was only in town for a day, some of our students had a chance to meet with him at a reception given in his honor. Also, Mr. Wyler had the chance to meet with President Nancy Zimpher, Carl Lindner, Bob and Sandy Heimann, Dick Thornburgh, Jerry and Rita Leamon, Jeff Williams, and Lou and Joan Lauch....all dedicated supporters of our program. It was a whirlwind visit, but we were happy to have the chance to host Mr. Wyler here, and extend *our* hospitality to *him* for a change!

Edgar Smith, CEO of WorldPac, and coordinator of our Freshman Leadership Cincinnati Roundtable on the importance of giving back to the community, has organized a group of star panelists again this year for our seminar this coming

Monday, October 25. This Leadership Cincinnati seminar is one of five which students complete while in the program. The purpose of the series is to educate our students about different aspects of the community, and encourage them to become involved in community service. Judging by the student biographies, it's working! Thanks Edgar, for all of your help on this.

Next Friday, October 29, we are hosting our 2<sup>nd</sup> annual High School Counselor/Student Breakfast at the Quality Inn in Norwood. We have 23 high schools coming, and over 80 guests, as well as about 25 or 30 staff and students from our program. This is a significant increase over our turnout last year, so congratulations to Christy Benken, who organizes this event for us!

### Academic Heads Up:

**Sophomores:** You need to take Professional Development 222 Winter Quarter, if you haven't already. Judy Magazine needs to know if there are any exceptions to this.

**Juniors:** If you haven't

been in to see me for academic advising this quarter, you need to make an appointment. I need to see ALL juniors THIS quarter. Also Juniors, if you haven't already taken Professional Development 502, you need to take it Spring Quarter.

**University Honors Special Topics classes:** Be sure that any class that you take, which you THINK qualifies for University Honors Topics credit actually does qualify. Print out a copy of the UHS webpage listing the class and showing it as an honors topics class, or email UHS if you're unsure and save a copy of the email which says it qualifies as a UHS Topics class....**then keep these for your records.**....there's been some confusion on this, so better safe than sorry. Don't assume that any class that says "Special Topics" is a UHS topics class, because the "Special Topics" title is used for other classes as well.

That's it for now....enjoy the fall colors and warm weather while they last!

*Jeri Ricketts*

**Co-Op Job of the Month:****Delta Airlines****by: Jamie Lindemann**

Entering UC as a freshman Honors PLUS student, I was aware of all the benefits bestowed upon me by this wonderful program. One of these benefits is the co-op program, and although I was excited about getting to make money, I didn't quite realize just how greatly the opportunity to intern as a freshman would benefit my life, both academically and in general. I remember getting ready for interviews, and one company really stood out as something that interested me. Delta AirLines had an Operations Management position which offered a great work experience with much variety available in the work assignments. The added bonus of the possibility of working in Atlanta, Georgia sometime during my college co-op experience really excited me about the position.

When I learned that I would be working for Delta's In-Flight Services at the Cincinnati Airport, I was thrilled. I have always been fascinated with airplanes, it is a great company, and it would be a great way for me to ease in to the real-world job experience.

I was looking forward to wrapping up my spring quarter, with about 3 weeks left to go, when I received an email from my boss, informing me that they wanted to change my assignment to Atlanta for the summer! I was so surprised, and immediately I was nervous about going so far away from Cincinnati, the only place I've ever lived, for the summer. I began preparing to live on my own, completely independent of my parents, for 3 whole months. I was terrified.

I wasn't alone in Atlanta. I worked with Natalie Eshman and Brent Sterling, who are both current 4<sup>th</sup> year Honors PLUS students, and two other engineering students also from UC.



(Center, Jaime Lindemann, on her left is Natalie Eshman, and to her right Brent Sterling)

It was an experience I can't say enough about. As cliché as it sounds, my summer co-op changed my life. Getting out of Cincinnati, even if only for a few months, is something I would recommend to everyone. I was able to see how the rest of the world lives, be on my own, and experience something other than the Cincinnati atmosphere. Not only did I live in another city, but the benefits that come with being a Delta employee allowed me to fly to places I've never been and see more of the world. Over the summer, I flew to 10 other cities, including Honolulu, Toronto, Tampa, New York City, and Boston, and have been on over 40 planes.

Delta is one of the country's largest airline companies, serving hundreds of cities all over the globe. With such a huge company, there are numerous departments that handle every aspect of the business. The other co-ops and I worked in In-Flight services, the division which deals with everything that happens inside the plane. I had the opportunity to work closely with the engineering co-ops on various projects. I worked with some marketing materials, security initiatives, performance research templates, and much more. I was allowed the chance to work with many different tasks, giving me a better understanding of

how the company and even the industry work.

Working with such a huge company was a very unique experience, and has taught me a great deal about how major corporations work. We were also part of a very historical time at Delta. With the current financial struggle they are facing, the company is working very hard to reform itself and avoid bankruptcy at all costs. This is the first time Delta has ever experienced something such as this, and the way that such a huge company will handle this situation is intriguing. It is a very fascinating thing to be a part of.

I got more out of this summer co-op experience than I would have ever imagined. Being on my own in another city is something I will continue to benefit from even after I am done working. And being able to be part of such a huge, powerful company and get real-work experience is helping me to figure out where I want to go with my life and what career I want to pursue. It has taught me that you can't know what a career is like until you actually experience it; see all of the benefits and pitfalls first hand. I would recommend working for Delta to anyone who is interested in working in a fascinating, ever-changing and developing environment, and I strongly encourage everyone to work out of Cincinnati at least once while in college. It is a priceless experience that you will never forget.

*Jaime Lindemann*

**CoB News** by: Marianne Lewis

**News: College of Business Dean Transition and Beyond**

This is an exciting time for the UC College of Business – a time of transition and progress!

Starting October 1<sup>st</sup>, Dean Fritz Russ assumed the role of Senior Vice Provost for Program Development and Budgeting. He will lead the charge to increase UC revenues through strategic enrollment and entrepreneurial growth. This responsibility suits him very well; as these are the same strengths that Dean Russ applied to help the college build a strong foundation.

To leverage that base, we now move aggressively to hire a new dean focused on raising the reputation and resources of the College. Success in these areas will ensure that we continuously increase the value of your degree. This hiring process will be led by a team of faculty, students and executives working with a national search firm. Student representatives will include an undergraduate and graduate student leader.

During this transition, our goals are crystal clear – fuel our momentum! Associate Dean Mike Magazine is serving as

Interim Dean.

Dean Magazine, his team of associate deans and department heads, faculty, staff AND students must work to continuously improve our college. Together, we will be prepared to leverage tremendous opportunities including the 100<sup>th</sup> Anniversary of CoB, entry into the Big East, and launch of UC/21, the University’s innovative strategic plan.

Marianne Lewis  
Associate Dean  
Innovation and Program Dev.  
College of Business

**Homecoming Court**

The vote is in and the Homecoming Court has been chosen. There are 10 women & 10 men in the homecoming court. Three of the women are Lindner Honors-PLUS students:

Rebecca Cook



Maureen Mulcahy



Jenine Shafie



Four out of 10 men are Lindner Honors-PLUS students:

Kyle Bertke



Phil DiCiero



Adam Hildebrand



Ben Hines



Congratulations to each one of you. We’ll anxiously stay tuned for hear who will be crowned King & Queen!

## Items of Interest

**Sandy Galvin**, Class of 2006, was recently tapped in CWEST (Cincinnati Women in Excellence & Spirit Together), a women's honorary on campus.

New CoB Student Ambassadors were announced this past week, and we have quite a few representatives from the Lindner Honors-PLUS program. They are:

Adam Curley  
 Kyle Dearduff  
 Anthony DeBlasio  
 Brian Delany  
 Krista Detmer  
 Phil DiCiero  
 Ashley Dugan  
 Adam Eling  
 Nick Furtwengler  
 LaVandez Jones  
 Andrew Laskey  
 Jaime Meyer  
 Ryann Noble  
 Kristen Schroeder  
 Jennifer Schuster  
 Jessica Vater  
 Carly Weiler  
 Ben Zimmerman

**Ashley Cannon**, Class of 2005, was selected to be honored as an outstanding student in Accounting at the 2002-2003 Education Night of the Cincinnati Chapter of the Financial Executives Institute (FEI) which is being held on November 16, 2004, at Xavier University.

The 5<sup>th</sup> annual Chris DeMakes Legacy Scholarships were awarded at a dinner on Tuesday, October 19<sup>th</sup>. These awards are given only to children of alumni who meet tough qualifications. Three Lindner Honors-PLUS students were honored. They are:

Kelly Collins  
 Jay Radley  
 Jay Johnson

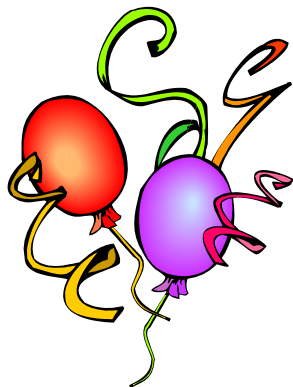


**Remember:** *“Bad officials are elected by good citizens who do not vote!”* Make your voice heard on November 2<sup>nd</sup>, by getting out to vote!

## Alumni Corner

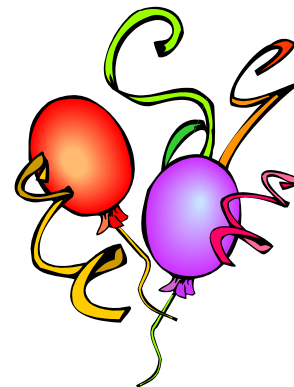
Congratulations to **Jen Kidd**, class of 2002, on her new promotion to Associate Manager. According to Jayme Powell, BASES Manager, Client Service, “Since joining the Gardner team full-time last summer/fall (after a long tenure as an intern/analyst with SCJ), Jen has taken on quite a lot of responsibility. Jen immersed herself immediately in her new group, working with a range of clients and projects, from the not-so-simple to the downright complex. Additionally, Jen became the day-to-day contact for ConAgra Refrigerated this spring, and has done an amazing job juggling eight client contacts who all vie for her attention. And, she does it all with a smile on her face and an eagerness to do even more for her clients and our team.”

Watch for a very interesting article in November in the Alumni section. You just won't believe how our Lindner Honors-PLUS students connect up after graduation. This is a must read, so stay tuned!



## November Birthdays

Jacquelyn Ducat	Nov. 2
Josh Kaufman	Nov. 4
Krista Detmer	Nov. 4
Ben Zimmerman	Nov.13
Megan McElroy	Nov.14
Taylor Lawson	Nov.14
Don Hunter	Nov.20
Ashley Cannon	Nov.22
Lisa Morris	Nov.25



*Happy Birthday Everyone!*