



Nantes, France
Audencia Ecole de Management
June 15-July 23, 2009
(6 weeks)

Program Description: Students earn up to 13 credits during a 6 week program in France. Coursework focuses on doing business in Europe and is taught in English by European faculty. The program includes a 3 day study tour of the EU in Brussels, Belgium.

Course Content:

Module 1 (3 credits) European Business Environment (Weeks 1 and 2)

This is an introduction to International Business, Intercultural Management and the European Business Environment.

Module 2 (3 credits) European Community and Study Tour (Weeks 3 and 4)

Study the background and environment, political structure and policies, and single market implications. A trip from July 6 - July 9 to Brussels will include visits to European Union headquarters and other international institutions.

Module 3 (3 credits) European Business (Weeks 5 and 6)

Study marketing, finance, and strategy of European companies, along with some intercultural communication coursework.

22INTB530 (4 credits) Managing Cultural Differences

Participants are required to take this course taught by CoB faculty. Students meet occasionally during spring quarter and with the CoB professor on a regular basis in Nantes. Students write a paper to complete course requirements upon their return to the US.

All classes in France are held on Monday – Thursday from 9:00-1:00. This leaves your weekends free to travel and explore on your own.

Eligibility: All CoB/UC students who have completed their sophomore year and 22INTB 380 Global Business Environment. Applicants must be in good academic standing.

Living Accommodations: Students are housed with carefully selected host families. Continental breakfast and dinner are provided from Monday morning until Thursday morning. If students prefer, they can choose to live in a dorm.

Transportation: Students are responsible for their own round trip airfare between home and Nantes.

Estimated Program Costs: Costs subject to change.

Tuition paid to Audencia: \$2095 (Tuition for 22INTB530 is added to spring quarter.)

Room and Board with family: \$465

Weekend expenses @ \$1500

Airfare @ \$1100

Eurail Pass 15 flexi days: @ \$737

Passport: @ \$100

Student Schengen Visa: \$100

International Student ID \$22

Total @ \$6119

Grants: CoB scholarships of \$650 are available to CoB students who meet scholarship criteria of CoB GPA 2.75. Students may also apply for a grant ranging from \$200-\$700 from UC International (deadline: April 15). However, if you have received a grant within the past 12 months or if you graduate summer quarter 2009, you will not be eligible for this funding.

Application Deadline: Nov. 21, 2008 for early consideration
Feb. 20, 2009

Download UG application from www.business.uc.edu/global/forms

Language of Instruction: English

Travel Documents: 1) Passport. Download the passport application from <http://www.travel.state.gov/> (Allow 6-8 weeks for delivery.)

2) International Student Identification Card: \$22 available from UC International, Edwards One, 3134.

Nantes (pop. 550,000) is France's sixth largest city and an important port. It is situated at the mouth of the Loire River, 30 miles from the Atlantic Ocean, and is just a 2 hour train ride from Paris. The city grew around the Chateau des Ducs de Bretagne where the Edict of Nantes was signed in 1598 granting religious freedom to French Protestants. The city is a center of the high-tech and aeronautics industries, food-processing, and fisheries. The region's vineyards produce wines of international repute such as Muscadet and Gros Plant. Nantes is a center for horticulture with many beautiful parks and gardens. A fine arboretum, the Jardin des Plantes, contains collections of rare plants covering 18 acres. There are also many museums and lively arts and music festivals. Rich in tradition, yet unspoiled by tourism, Nantes offers a quintessential image of French society.

For more information contact:
www.business.uc.edu/global

Lee Armstrong, Associate Director
Tel: 556-7081, Suite 103 Lindner Hall
lee.armstrong@uc.edu