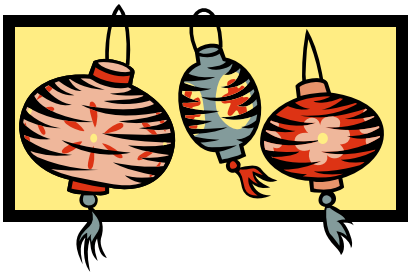

China
International Business Integral
Summer Quarter
August 2009

Program Overview: Students complete the International Business integral by taking 15 credits over summer quarter. The China portion of the program lasts 21 days and includes company visits, guest speakers, lectures, case studies and cultural activities in Beijing, Guangzhou and Chengdu.

Register for five UC CoB courses during summer quarter.

22INTB 571	World Marketing	on-campus first 5 weeks of summer quarter
15ECON 541	Economy of China	on-campus first 5 weeks of summer quarter

Courses in China during last 5 weeks of summer quarter:

22INTB 511	Study Abroad: Doing Business in China
22INTB 530	Managing Cultural Differences

Students research industries and Chinese culture before departure. They write a capstone paper upon their return to the US, and keep a directed journal during their program. Students are required to attend several meetings prior to the trip.

Application deadline: January 31, 2009

Eligibility: All International Business students who have completed their junior core (including MGMT 396) by the end of the spring quarter are eligible to apply. Applicants must be in good academic standing.

Living Accommodations: Students stay in university housing (hotels).

Transportation: Students are responsible for their own airfare from Cincinnati to Beijing, and for certain internal Chinese airfares.
We suggest you price tickets with Delta, Northwest, Continental, United or for lower priced tickets try: www.cheaptickets.com or studentuniverse.com.

Travel Documents:
1) Passport Download the passport application from
www.travel.state.gov/download_applications.html (Allow 12-14 weeks for delivery.)
Note: you are required to obtain a visa for China. We will facilitate the process.
2) International ID Card: $22, available from UC International, One Edwards, Rm. 3134.
Health Requirements: All participants should have a Hep A vaccination and be up to date on their tetanus shots (good for 10 years). Please consult your doctor for additional possible vaccinations. Go to http://www.cdc.gov/travel/ for guidance.

Additional costs: spending money and UC tuition

* **Program fee** includes lodging, internal flights to Guangzhou, Chengdu and back to Beijing, transportation to company visits, breakfast, entrance fees, and coordination fees.

Grants: Students are eligible to apply for a grant of up to $500 from UC International to cover travel expenses: deadline April 15. However, if you have received a grant within the past 12 months or if you graduate at the end of summer, you will not be eligible for this funding.

Beijing (population 15 million, formerly Peking) is recognized as the political, educational, and cultural capital of the People's Republic of China (PRC). Beijing has taken an image makeover as it creates and improves infrastructure for the 2008 Olympic Games. Beijing reflects China's decision to embrace modernity while still maintaining its Communist political ideology. Fortunately, China's headlong rush into modernity has not overshadowed its rich history; Beijing's most stunning sights include the Forbidden City, the Summer Palace, Temple of Heaven Park, the Lama Temple and the Great Wall.

Guangzhou (population 10 million and formerly known as Canton), on the Pearl River Delta, is the manufacturing powerhouse of South China.

Chengdu (population 11 million), located in southwest China, is the fifth most populous city in China and is an important transportation and communication hub. The industrial base is very broad, including light and heavy manufacturing, aluminum smelting and chemicals. The textile industry remains important, with the traditional manufacturing of silk brocade and satin. This region is known for its outstanding Sichuan cuisine.

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