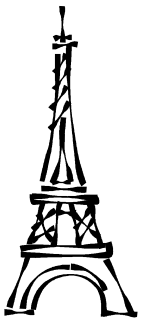

Business Scholars European Study Tour
Brussels, Belgium and Paris, France
March 20-29, 2009

Program Description: Spend spring break in Brussels, the administrative heart of the European Union, and gain an understanding of the influence of history and culture on business practices in Europe. Through company visits and presentations, you gain insight into what you may anticipate if given an overseas work assignment. You will attend a lecture at our partner, the Université Catholique de Louvain, and will have the opportunity to meet European students. The week ends with a trip to Paris, France for free time to explore and soak in the European culture.

Course Registration: 22INTB398 Understanding European Business, 4 ug. cr.

Prereq: 22INTB380 Global Business Environment

Eligibility: CoB business scholars with sophomore status or higher. Applicants must be in good academic standing.

Living Accommodations: Students will share rooms in modest hotels.

Transportation: Students will travel as a group from Cincinnati to Belgium. They will travel to Paris by train and return to Cincinnati from Paris.

Travel Documents: 1) Passport - Download the passport application from www.travel.state.gov (Allow 6-8 weeks for delivery.)
2) International Student ID: $22 available from UC International, 3134 One Edwards.

Estimated out-of-pocket expenses:

Program Fee: covers lodging, most rail transportation, one group dinner, group airfare	$1400
Estimated food costs ($40 x 9 days)	@$360
Subway, entrance fees	@$100
Passport	$100
ISIC international ID	$ 22
Total:	$1982

Grants: All UC students are encouraged to apply for a UC International globalization grant ranging from $200-$700 depending on financial need, unless you have received a grant within the past 12 months. The program fee includes $500 towards the round-trip airfare: CoB covers the balance.

Note: Enrollment for 22INTB398 can be added to either winter or spring quarter.

Application deadline: December 5, 2008 Download undergraduate application at: www.business.uc.edu/global/forms

Brussels is the capital of Belgium and the administrative center of the European Union. This has earned the city the title of the Capital of Europe. Brussels has been given its character by the coexistence of French and Flemish culture, and it is nowadays home to nationalities from around the world, adding a cosmopolitan flavor to its atmosphere. The vibrant atmosphere of Brussels is further enhanced by picturesque medieval streets, lively squares, beautiful boulevards, impressive monuments, spacious parks, cozy cafés, interesting restaurants and an active cultural life. http://www.brussels.org/

The **Université Catholique de Louvain** (UCL) is a French-speaking university founded in 1425. It welcomes some 20,000 students, 450 of which are exchange students. UCL is located in Louvain-la-Neuve (45 minutes from Brussels) – a unique, pedestrian-only town with the university as its focal point. For more information visit: www.iag.ucl.ac.be/international/

***For more information contact*:**

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