RWTH Aachen University of Technology
School of Economics and Business Administration
International Seminar, 20.-24.03.2006

RWTH

SEMINAR SCHEDULE

Time	Monday 20	Tuesday 21	Wednesday 22	Thursday 23	Friday 24
9.00-12.00	Some fundamental differences between corporate governance in the US and in Germany (Woywode)	Company visit at CINRAM (former: Warner Music Manufacturing Europe), Alsdorf 1. transfer 2. introduction 3. plant visit 4. lunch	Students' presentations on University of Cincinnati / RWTH Aachen	Structured shopping experience (Kunter)	Cultural differences (Schulz, Beier)
14.00-17.00	The creation of economic and social standards in Germany from a transatlantic perspective (Thomes/Rass)	Company visit (continued discussion with management, topic: crosscultural and business issues) Transfer to Aachen	Company visit at SIG Combibloc, Linnich 1. transfer 2. introduction 3. plant visit 4. discussion Transfer to Aachen	Reception at Aachen city hall Investment opportunities in the Euregio of Aachen (Fiedler) Guided tour through the historical city hall	Discussion on »Structured shopping experience« (Kunter) Closure to week´s experience
17.00-20.00	Reading assignments in preparation for next days' classes	Reading assignments in preparation for next days' visit	Reading assignments in preparation for next days' classes	Guided tour through the Cathedral of Aachen and the Cathedral Treasury	

On Sunday, March 19th, will be a get-together-dinner at the restaurant »Am Knipp« at 6.00 p.m.