UNIVERSITY OF Cincinnati

College of Business
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May 16, 2008

Dr. Caryn L. Beck-Dudley
Maintenance of Accreditation Committee
AACSB International
777 South Harbour Island Boulevard, Suite 750
Tampa, Florida 33602

Dear Dr. Beck-Dudley:

By means of this letter, the University of Cincinnati College of Business is applying for maintenance of AACSB International business accreditation for our undergraduate, master's, and doctoral degree programs.

Enclosed are:

1. The Maintenance Review Application, including the list of the degree programs that we offer.
2. The list of our Comparison Groups, including Comparable Peers, Competitive Group, and Aspirant Group.

We request a review in fall of 2010.

Sincerely,

Will McIntosh
Dean and
Professor of Finance

WM:jm

Enclosures

Business Maintenance Review Application

Please send the requested information to the Maintenance of Accreditation Committee (MAC). The MAC will forward the information to the Accreditation Coordinating Committee (ACC) to rule on Eligibility Requirements for AACSB International Accreditation.

(Please see *Eligibility Procedures and Standards for Business Accreditation, January 2007* at http://www.aacsb.edu/accreditation/business/STANDARDS.pdf)

Please request the Accounting Maintenance Review Application when filing for accounting accreditation.

Name of Institution University of Cincinnati			
Name of Business Unit College of Business			
Mailing Address 2925 Campus Green Drive			Campus Box or Mail Code 210020
City Cincinnati	State/Providence/Region Ohio	Postal Code 45221	Country USA
Telephone Number (include country/city code or area code) 513-556-7001	Fax Number (include country/city code or area code) 513-556-7069		E-Mail Address Will.mcintosh@uc.edu
Name/Title of Business Unit Head Dr. Will McIntosh, Dean, College of Business, University of Cincinnati			
Name/Title of Chief Executive Officer/President/Chancellor Dr. Nancy Zimpher, President, University of Cincinnati			
Name/Title of Provost/Academic Vice President Dr. Anthony Perzigian, Senior Vice President and Provost, University of Cincinnati			

APPLICATION SUBMISSION INFORMATION

Please submit this application and the accompanying cover letter as follows:

1. **Electronically:** Submit via email one set of all materials to the Maintenance of Accreditation Committee Chair at MAC@aacsb.edu. If applicable, this should include a link to course catalogs available online.

2. **Hard copy:** Submit one (1) hard copy set of all materials, including course catalogs, to:

MAC Chair
C/o AACSB International
777 South Harbour Island Blvd., Suite 750
Tampa, Florida 33602-5730
United States

1. **Consistent with your mission and within your cultural context, describe how diversity in your business programs is demonstrated (see *Eligibility Procedures and Standards for Business Accreditation, January 2007,* Eligibility Procedures D).**

The University of Cincinnati is an affirmative action/equal opportunity institution. The College of Business demonstrates this in a variety of ways, including:

sponsoring the corporate excursion for ADVANCE & the Association of Black Business Students, thus exposing minority business students to organizational dynamics and corporate culture, fostering professional growth for African American students and improves retention rates.

offering graduate and undergraduate scholarships to National Society of Hispanic MBA members, bringing diversity to CoB classrooms, increasing awareness of our program to prospective Hispanic students, and advertising in minority publications.

establishing a highly successful international faculty and student exchange program at graduate and undergraduate levels with universities in Asia, Europe, and the Americas.

2. **Describe the established expectations of the institution or the business programs of the institution for ethical behavior by administrators, faculty, and students (see *Eligibility Procedures and Standards for Business Accreditation, January 2007,* Eligibility Procedure E).**

All employees of the University of Cincinnati, as public servants, must observe the highest ethical standards in discharging their responsibilities. They must avoid any activity or interest that might reflect unfavorably on their own or the university's stewardship of public resources, and must observe those provisions of the Ohio ethics laws which apply to them, including but not limited to its conflict of interest restrictions.

The UC Student Code of Conduct is intended to provide broad guidance in identifying and discouraging behavior that conflicts with the idea of building a strong and just community that respects and protects the diverse interests and goals of all students, all student organizations, and the University of Cincinnati's mission.

3. **List all business degree programs at all levels and in all locations offered through the business unit or other units within your institution that are to be included in the scope of the AACSB accreditation review. (See *Eligibility Procedures and Standards for Business Accreditation January 2007,* Eligibility Procedures C and F).** Note: Include catalogs, Web sites, or other material describing the degree programs.

Business Degree Programs To Be Included in Accreditation Review:

Degree Program[1]	Level[2]	Location[3]	Date program was established	# of Credit Hours, Contact Hours, or Courses Required for Degree Completion[4]	Average Time to Complete Degree[5]	# Students Graduated in Previous Academic Years		
						2004-05	2005-06	2006-07
Bachelor of Business Administration	U	Clifton Campus	1946	191 quarter hours	4 yrs. (non-coop); 5 yrs. (coop)	484	439	413
Bachelor of Science in Industrial Mgmt	U	Clifton Campus	Prior to 1946	197 quarter hours	4 yrs. (non-coop); 5 yrs. (coop)	3	3	5

[1] See "What is a Program?" on page 59 of the *Eligibility Procedures and Standards for Business Accreditation, revised January 2007.* Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Business Administration" or "BA Business Administration").

[2] Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Master's (U/M). If other, please explain.

[3] List all locations at which the degree program is offered, including auxiliary campuses and partner institutions. Program delivery via on-line or distance learning is considered a separate location.

[4] The metric to report degree requirements should reflect the operations of the school. Please identify the metric chosen (credit hours, contact hours, or courses). If necessary, footnote the record and provide additional explanation.

[5] Report the normal amount of time required for a successful student to complete the degree, i.e. 2 years, 4 years, 18 months, etc. If multiple tracks to the same degree are available (i.e. weekend, evening, and traditional MBA), please indicate the average time to complete the degree within each track.

Degree Program[1]	Level[2]	Location[3]	Date program was established	# of Credit Hours, Contact Hours, or Courses Required for Degree Completion[4]	Average Time to Complete Degree[5]	# Students Graduated in Previous Academic Years		
						2004-05	2005-06	2006-07
Master of Business Administration – FT	M	Clifton Campus	1958	76 Credit Hours	FT – 12 mos FT – 15 mos (w/internship)	31	54	46
Master of Business Administration – PT	M	Clifton Campus	1958	68 Credit Hours	PT – 24 mos	78	95	61
Master of Science in Business Administration - Accounting	M	Clifton Campus	1999	50 Credit Hours	FT – 9-12 mos	47	28	26
Master of Science in Business Administration - Tax	M	Clifton Campus	1976	48 Credit Hours	FT – 9 mos PT – 24 mos	2	1	-

[1] See "What is a Program?" on page 59 of the *Eligibility Procedures and Standards for Business Accreditation, revised January 2007.* Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Business Administration" or "BA Business Administration").

[2] Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Master's (U/M). If other, please explain.

[3] List all locations at which the degree program is offered, including auxiliary campuses and partner institutions. Program delivery via on-line or distance learning is considered a separate location.

[4] The metric to report degree requirements should reflect the operations of the school. Please identify the metric chosen (credit hours, contact hours, or courses). If necessary, footnote the record and provide additional explanation.

[5] Report the normal amount of time required for a successful student to complete the degree, i.e. 2 years, 4 years, 18 months, etc. If multiple tracks to the same degree are available (i.e. weekend, evening, and traditional MBA), please indicate the average time to complete the degree within each track.

Master of Science in Business Administration - Finance	M	Clifton Campus	2004	48 Credit Hours	FT – 9 mos PT – 21mos	1	12	11
Master of Science in Business Administration – Information Systems	M	Clifton Campus	2003	72 Credit hours	FT - 21 mos PT - 24 mos	9	15	15
Master of Science in Business Administration – Marketing	M	Clifton Campus	2005	48 Credit Hours	FT - 9 mos PT - 21 mos	-	9	22
Master of Science in Business Administration – Quantitative Analysis	M	Clifton Campus	1978	48 Credit Hours	FT – 9 mos PT – 18 mos	16	19	7
Doctor of Philosophy	D	Clifton Campus	1966	135 Credit Hours	5 Years	6	8	9

4. **List programs requested for exclusion from the accreditation review**
(see *Eligibility Procedures and Standards for Business Accreditation, January 2007,* Eligibility Procedures C and F).

Note: A separate Request for Program Exclusion (see the following page) must be completed for each degree program listed below. Include catalogs, Web sites, or other material describing the degree programs.

Degree Programs Requested for Exclusion from Review:

Degree Program[1]	Level[2]	Department/Division/Administrative Unit Conferring Degree[3]	Bases for Exclusion: (check all that apply and explain on accompanying form)						
			1. Independence	2. Distinctiveness	3. Autonomy	4. Subject to Non-Business Accreditation	5. Specialized Field	6. Separate Location	7. Participate But Not Named
N/A									

[1] Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Economics" or "BA Economics")

[2] Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Masters (U/M). If other, please explain.

[3] Regardless of what colleges, schools, departments, or divisions collaborate to deliver or administer the degree, please indicate the administrative unit which *confers* the diploma (i.e. College of Liberal Arts and Sciences, School of Engineering).

Request for Program Exclusion

A separate copy of this form is required for each degree program for which exclusion from the AACSB International accreditation review is requested. Please complete every required section of the form (marked with an *), and as many of the optional sections as apply.

* Name of Institution: **N/A**

* Name and Title of Person Completing Form

*Full Title and Descriptive Information for Program for which Exclusion is being Requested

Bases for exclusion:
To be excluded a program must satisfy the conditions of the first three categories below. Justification from additional categories may assist the Accreditation Coordinating Committee in its review of your request. Provide a brief, clear description of how the program satisfies all of the relevant categories. Descriptions of the category expectations can be found in the *Eligibility Procedures and Standards for Business Accreditation* of AACSB International (pages 4-7).

1. Independence -

2. Distinctiveness –

3. Autonomy –

4. Subject to non-business accreditation –

5. Specialized field –

6. Separate location –

7. Participate, but not named -

List of Comparison Groups

Comparable Peers

University of Pittsburgh
Temple University
University of Houston
University of Memphis
Georgia State University

Competitive Group

Miami University
Xavier University
Northern Kentucky University
University of Dayton
Wright State University

Aspirant Group

The Ohio State University
The Pennsylvania State University
Purdue University
Indiana University, Bloomington/Indy
Michigan State University