DISCIPLINE-SPECIFIC RUBRICS FORM

COLLEGE: BUSINESS **ADMINISTRATIVE UNIT:** College of Business

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

CAPSTONE REQUIREMENT(S): Case/Project Based Capstone Course

FACULTY WHO WILL ASSESS: Faculty Assigned to Capstone Course **DATE:** February 27, 2004

CRITICAL THINKING

GENERAL EDUCATION TEMPLATE RUBRICS

5 Demonstrates **excellence** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Consistently** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

4 Demonstrates **proficiency** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Usually** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

3 Demonstrates **adequacy** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Frequently** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

2 Demonstrates **limitations** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Occasionally** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

1 Demonstrates **deficiency** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Rarely** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

DISCIPLINE-SPECIFIC RUBRICS

The student must demonstrate the ability to
- Analyze the situation
- Determine the problem
- Identify feasible solutions
- Select and justify the “best” solution

Rating Descriptor	Score
Demonstrates excellence	5
Demonstrates proficiency	4
Demonstrates adequacy	3
Demonstrates limitations	2
Demonstrates deficiency	1

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ADDITIONAL COMMENTS for CRITICAL THINKING

NO ADDITIONAL INFORMATION ENTERED INTO THIS FIELD

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

EFFECTIVE COMMUNICATION

GENERAL EDUCATION TEMPLATE RUBRICS

5 Demonstrates **excellence** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Consistently** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

4 Demonstrates **proficiency** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Usually** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

3 Demonstrates **adequacy** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Frequently** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

2 Demonstrates **limitations** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Occasionally** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

1 Demonstrates **deficiency** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Rarely** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

DISCIPLINE-SPECIFIC RUBRICS

The student must demonstrate the ability to

- Organize and present data
- Clearly explain the situation
- Present logical arguments
- Make clear, concise written/oral presentations

Rating Descriptor	Score
Demonstrates excellence	5
Demonstrates proficiency	4
Demonstrates adequacy	3
Demonstrates limitations	2
Demonstrates deficiency	1

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

ADDITIONAL COMMENTS for EFFECTIVE COMMUNICATION

NO ADDITIONAL INFORMATION ENTERED INTO THIS FIELD

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

KNOWLEDGE INTEGRATION

GENERAL EDUCATION TEMPLATE RUBRICS

5 Demonstrates **excellence** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Consistently** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

4 Demonstrates **proficiency** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Usually** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

3 Demonstrates **adequacy** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Frequently** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

2 Demonstrates **limitations** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Occasionally** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

1 Demonstrates **deficiency** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Rarely** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

DISCIPLINE-SPECIFIC RUBRICS

The student must demonstrate an understanding/knowledge of

- The general framework of business enterprise
- The theory/analytical framework of the relevant discipline
- The appropriate analytical tools/techniques
- The appropriate data sources

Rating Descriptor	Score
Demonstrates excellence	5
Demonstrates proficiency	4
Demonstrates adequacy	3
Demonstrates limitations	2
Demonstrates deficiency	1

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

ADDITIONAL COMMENTS for KNOWLEDGE INTEGRATION

NO ADDITIONAL INFORMATION ENTERED INTO THIS FIELD

BACCALAUREATE PROGRAM/MAJOR: Bachelor of Business Administration Focus Concentrations

SOCIAL RESPONSIBILITY

GENERAL EDUCATION TEMPLATE RUBRICS

5 Demonstrates **excellence** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Consistently** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.

4 Demonstrates **proficiency** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Usually** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.

3 Demonstrates **adequacy** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Frequently** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.

2 Demonstrates **limitations** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Occasionally** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.

1 Demonstrates **deficiency** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Rarely** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.

DISCIPLINE-SPECIFIC RUBRICS

The student must demonstrate

Knowledge of contemporary social and ethical issues
Understanding of the impact of the issues on business decisions
Understanding of the impact of business decisions on the issues

Rating Descriptor	Score
Demonstrates excellence	5
Demonstrates proficiency	4
Demonstrates adequacy	3
Demonstrates limitations	2
Demonstrates deficiency	1

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ADDITIONAL COMMENTS for SOCIAL RESPONSIBILITY

NO ADDITIONAL INFORMATION ENTERED INTO THIS FIELD