College of Business Centers

Economics Center for Education and Research

The Economics Center for Education and Research is the leading organization in the Cincinnati region for economic information and resources. We equip our school children with knowledge and skills by working with curriculum designers and teachers. Teaching professionals are offered the information and techniques they need to provide their students with a functional economic education. We support business and community organizations through our client-based research studies.

We achieve:

Results that open minds, especially those of youth

Results that give people the ability to shape their own futures

Results that enable people to seize opportunities to improve themselves and their communities

Results that create hope

Goering Center for Family & Private Business

The Goering Center for Family & Private Business, at the University of Cincinnati, is a leading educational and informational resource center for family and closely held businesses. The Goering Center offers its members and community partners outstanding programs focusing on the unique and critical issues facing family businesses of all sizes including:

Succession Planning

Estate and Wealth Transfer Planning

Communications

Strategic Management

Governance

Family Councils

Conflict Resolutions

Leadership Development

Business Valuation

Philanthropic Strategies

Financing and Ownership Strategies

The Goering Center has one of the leading programs in the country, preparing the Next Generation of family business owners to manage the family firm. The Goering Center also maintains an extensive resource library of videos, publications, and texts relating to many of the unique issues faced by family firms.

The Goering Center, as part of the University of Cincinnati, also advances research in the area of best practices for family firms, and offers one of the few programs in the country as an undergraduate integral concentration in the area of Family Business/Entrepreneurship.

Join the Goering Center [PDF: 13KB]*

* To view this file, you'll need Adobe Acrobat Reader, a free download.

Quarterly Economic Roundtable

To further the success of family and closely held businesses in the Tri-State area in business vitality and continuation over multiple generations via educational programs and related services. To help the community and the world at large understand and celebrate the important social and economic impact of family firms. To develop the Goering Center at the University of Cincinnati and the Greater Cincinnati Region as a leading national center for studying and solving the unique challenges presented in family business.

Business Courier Partnership

The Center publishes a monthly Family Business Report authored by community leaders focusing on timely topics of interest to family and private firms. It appears the third Friday of each month. Center members receive a complimentary weekly subscription to the Business Courier, as well as receiving reduced rates.

Center for Productivity Improvement (CPI)

Creating competitive advantage through alliances between business and academia.

The Center for Productivity Improvement (CPI) has been created by the Quantitative Analysis and Operations Management Department to focus research on the development of systems and technologies that improve the competitive position of sponsoring firms and organizations. CPI accomplishes this mission by assisting manufacturing, service, government, and not-for-profit organizations through projects designed to improve productivity and develop a competitive advantage. The Center provides a vehicle for firms to access the applied research expertise of CPI staff through the outsourcing of research and development projects and engaging in joint ventures.

Activities

The activities of CPI are sponsored by grants and contracts from industrial, commercial, and government organizations. Teams of faculty and students are formed, on a project-by-project

basis, to engage in research projects with the main objective of enhancing the competitive position of organizations. These project teams work closely with the sponsoring organizations to identify and evaluate competitive opportunities and to make recommendations concerning productivity improvement.

Facilities

CPI has access to the latest in computer equipment and software. This includes statistical-analysis software like SAS, SPSS-X, BMDP, and Minitab. Mathematical programming (e.g. CPLEX, AMPL, MPSX, Lindo), simulation (e.g. Arena, ProModel), and other software is also available. In addition, a campus-wide computer links CPI to other computer centers on campus. This enables access from personal equipment in any location. Access to a supercomputer facilities is available for projects requiring extraordinary computing capacity.

Next Steps

Please explore the links on the left to learn about our personnel, past CPI projects, and recognition that we have attracted. Then feel free to contact us with any questions or ideas.

Real Estate Program & Center

With invaluable input from alumni and industry advisors, the real estate program and center is constantly evolving to keep pace with a changing world.

A real estate integral at UC is flexible and broad based, while emphasizing an entrepreneurial spirit. It combines a core curriculum covering the functional areas of business (accounting, economics, finance, information systems, marketing, and operations management) with specialized coursework in real estate. Exposures to other disciplines impacting the field of real estate include construction, geography, planning, and civil engineering. In addition to functional exposure to real estate, the program emphasizes writing, negotiation, oral communication, analytical problem solving, and computer skills.

Graduates of the real estate program go on to various careers including brokerage and leasing, property management, urban planning, corporate real estate, land development and construction, real estate financing, appraisal, asset management, market research, and feasibility analysis.

The Real Estate Center also presents the Real Estate Roundtable series, a breakfast lecture series for professionals and students in the real estate industry, and the annual Real Estate Banquet, which draws over 600 professionals from the region.

Total Quality Management Center

The Total Quality Management Center is dedicated to teaching best-practice management principles for improving quality and performance of manufacturing, service, and nonprofit organizations; developing expertise in research; providing professional service to the national, state, and local communities; and serving as a source of expertise for training, assessment, and consulting. The Center is a Sustaining Member of the American Society for Quality.

Center for Entrepreneurship Education & Research

The UC Center for Entrepreneurship Education and Research, established in 1997, seeks to create a world-class center for entrepreneurship education, research, and service. The center's vision and mission is to provide a state-of-the-art entrepreneurship curriculum not only for potential entrepreneurs, but also for people in the many organizations that interact with small, entrepreneurial and family owned businesses on a daily basis. Located in the Department of Management in the College of Business, the Entrepreneurship Center seeks collaborative efforts between students from across the University.

The Center's activities include: (1) a faculty-guided, student-based field case study program which provides consulting services for local businesses (Small Business Institute Program), (2) the Young Entrepreneurs Seminar (YES), a day-long event for high school seniors to meet and exchange ideas with local entrepreneurs, (3) The College of Business MBA Business Plan Competition, (4) CEO Collegiate Entrepreneurs Organization, and (5) the Cecil Boatright Business Plan Case Competition for undergraduate students (with a new competition in planning which will be open to students from four area universities). In addition to the Center's activities, The UC Small Business Development Center offers six entrepreneurship and small business courses in the Communiversity Program. The College of Evening and Continuing Education offers a Small Business Management Certificate. The University is also affiliated with two local incubators, The Hamilton County Business Development Center and BioStart Technology Incubator.

The University of Cincinnati Center for Entrepreneurship Education and Research is actively engaged in developing a collaborative effort with other colleges of the University, such as Engineering, Medicine, Law, and Design, Art, Architecture, and Planning in order to advance the role of technology and entrepreneurship. Other future activities planned include: development of high-tech commercialization with undergraduate student teams and courses for executive education

Small Business Institute®

The University of Cincinnati is a charter member of The Small Business Institute® (SBI) program and The Small Business Institute Directors' Association (SBIDA). Located in the

College of Business , the SBI facilitates a mutual exchange between students who want to learn more about small business and entrepreneurship, and organizations that want to further their success. The University of Cincinnati Small Business Institute® operates a field case study program that offers no-cost business counseling to tri-state organizations by College of Business students under direct faculty supervision.

Ohio Small Business Development Center (SBDC)

SMALL BUSINESS DEVELOPMENT CENTERS of Ohio

The Resource for Growing Business

Grow your small business and increase your bottom line

Find innovative solutions to your small business challenges

Receive business start-up training

Receive free and confidential consulting

We provide *free*, professional, in-depth and confidential consulting and training to pre-venture and existing small businesses. Areas of assistance include business start-up, business plan development, financial analysis and forecasting, marketing and sales planning, sources of financing and more. The following is a partial listing of the services we provide:

Seminars and Workshops

Management Consulting by Certified Business Advisors

Business Resource Listing

The Ohio SBDC at the UC College of Business has two locations serving the Cincinnati area:

Cincinnati/Hamilton County Office at (513) 556-2072

Warren County Office at (513) 695-1224

If you plan on starting a business in Ohio, we recommend that you first visit the Ohio 1st Stop Business Connection.

The 34 Small Business Development Centers of Ohio exist as a partnership between the Ohio Department of Development and the Small Business Administration. We are affiliated with the UC College of Business as a department of the UC Center for Entrepreneurship Education and Research (E-Center).