Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

A.1. Institutional Characteristics (Includes Data Share Option) †

† = Only data provided for sections or questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

1. Name of Institution in which your Business Unit resides * †

Institution
University of Cincinnati

2. Name of Business Unit * †

Provide the full and official name.The business unit is an administrative unit, supported by a continuing budget and to which full-time faculty appointments are made, and through which degree programs in business are offered. These attributes are more important than the title of the unit offering the programs. The business unit may be known as a curriculum, faculty, department, school, college or other title.

Business unit
College of Business

3. Web Site Address (URL) †
This address should point directly to your business unit home page, not to the Web site of the institution.

Web address
www.business.uc.edu

4. Accreditation
Is your business unit accredited by any of the following organizations?
Please answer Yes or No for each association.

a. EQUIS - European Quality Improvement System offered by the European Foundation for Management Development (efmd)	o Yes x **No**
b. AMBA - The Association of MBAs	o Yes x **No**
c. ACBSP - Association of Collegiate Business Schools and Programs	o Yes x **No**
d. Other	o Yes x **No**

e. Specification of Other

5. Other Units †

Are there any other academic units (any type) at your institution that offer business courses, programs or degrees?	o Yes x **No**

6. Business School's Academic Year †

	Starting month	Ending month
	Sep	Jun

7. Non-Degree Programs †

Are non-degree programs such as open enrollment or custom non-degree corporate programs offered?	x **Yes** o No

8. Type of Community †

Please identify the type of community where the main business school campus is located. Your options: Urban / Suburban / Rural	o Rural x **Suburban** o Urban

9. Program Levels †

Please identify the program levels offered at your business school. Your options: Undergraduate / Masters / Doctoral	o Undergrad only o Undergrad/Masters only x **Undergrad/Masters/Doctoral** o Masters only o Masters/Doctoral only o Doctoral only

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

A.1. Institutional Characteristics (Includes Data Share Option) † (continued)

10. Student Type †
As applicable, please classify your business students as "Mostly Commuter" or "Mostly Residential."

a. Undergraduate Students	x **Commuter**	o Residential	o Not Applicable/Unknown
b. Graduate Students	x **Commuter**	o Residential	o Not Applicable/Unknown

What is the overall percentage of students who transfer from outside of the institution?

c. Percentage of students who transferred in	

11. Institutional control †
Indicate the appropriate form of control or affiliation under which your institution operates.

- Public - A public institution is one whose programs and activities are operated by publicly elected or appointed school officials and which is primarily supported by public funds.
- Private-Not for Profit - A private institution in which the individual(s) or agency in control receives no compensation, other than wages, rent, or other expenses for the assumption of risk. Includes both independent nonprofit schools and those affiliated with a religious organization.
- Private-For Profit - A private institution in which the individual(s) or agency in control receives compensation other than wages, rent, or other expenses for the assumption of risk.

Institutional control	Public

12. Hour or Year Basis * †
A credit hour is a unit of measure representing an hour (50 minutes) of instruction over a 15-week period in a semester or trimester system or 10-week period in a quarter system. It is applied toward the total number of hours needed for completing the requirements of a degree. Do not confuse this with the calendar system, which is the method by which the institution structures most of its courses for the academic year.

ECTS is the European Credit Transfer System and generally is based on an annual basis rather than semesters or quarters.

	Hour Basis
Indicate whether the school awards credit on a semester or quarter hour basis or uses ECTS.	o Semester x **Quarter** o ECTS

13. Languages of instruction at your institution. †

Please include only languages in which you can complete at least one full degree program at your school. Please do not include languages that are available only in specific classes but are not available through a full degree program.

a. What is the primary language of instruction at your business school? †

	Language	If other, please list
a. Primary Language of Instruction †		

b. Is instruction for a full program at your school available in any other lanuages? †	o Yes o No

b.1. If any, what is the secondary language of instruction at your business school? †
Please leave blank if you do not have a secondary language of instruction.

	Language	If other, please list
b.1. Secondary Language of Instruction †		

14. Data Sharing Option

AACSB International is implementing a voluntary data sharing plan for members who choose to participate in the data share. Only data entered on the BSQ is included in the AACSB Data Share option. Would you like to share the data you enter in the BSQ with other AACSB members who have also agreed to share these data?

- If you select Yes, you agree that all items you complete on the BSQ can be shared with these select members who participate in the data share. You will also be granted access to the BSQ data of all other schools who select this option.
- If you select No, you will still have access to the BSQ data for your own school and aggregate comparison data in the overview report.

Does your school wish to participate in the AACSB data-sharing plan?	o Yes x **No**

Questions 15, 16, and 17 concern U.S. SCHOOLS ONLY

15. Religious Affiliation of Your Institution †

Your options: Catholic / Islamic / Jewish / Protestan / Not Affiliated / Other	Not Affiliated

16. Religious Affiliation Role

If an institutional religious affiliation was selected, is it central to your business school's identity?	o Yes o No

17. Regional Accrediting Agency * †

Report the regional accrediting agency for your institution

- MSACS - Middle State Association of Colleges and Schools
- NEASC - New England Association of Schools and Colleges
- NCACS - North Central Association of Colleges and Schools
- NWASC - Northwest Association of Schools and Colleges
- SACS - Southern Association of Colleges and Schools
- WASC - Western Association of Schools and Colleges
- Other - If regional institution accreditation does not apply, please specify the applicable accrediting body, approval agency, or national/regional recognition organization in the space provided. In the U.S., this information is reported by the institution in IPEDS Institutional Characteristics Survey lines 5 & 6.

Regional Accrediting Agency	NCACS

Other - Specify applicable accrediting body

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B.1. Mission & Strategic Management †

† = Only data provided for sections or questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

1. Age of Mission Statement * †

In what academic year was your business unit's current mission statement adopted or last revised?

Year	2005-06

2. Business Unit Priorities A * †
Which of the following best describes the relative emphasis of your business unit?

Definitions

- Teaching - The delivery of learning experiences through student-faculty interaction to prepare students for a successful career in a branch of business
- Intellectual Contributions - The production of intellectual contributions intended to advance the knowledge of business and management theory, practice, and/or learning/pedagogy and broaden the boundaries of business education through research and publications
- Service - Service to the school, professional organization(s) and/or the community through initiatives such as educational programs, volunteerism, and joint programs with local businesses

Code	High Emphasis	Medium Emphasis	Low Emphasis
A	Teaching	Intellectual Contributions	Service
B	Intellectual Contributions	Teaching	Service
C	Teaching	Service	Intellectual Contributions
D	Intellectual Contributions	Service	Teaching
E	Equal for Teaching and Intellectual Contributions		Service
F	Teaching	Equal for Intellectual Contributions and Service	
G	Equal for Teaching, Intellectual Contributions, and Service		

	Code
Business Unit Priorities A	E
Reported last year	E

3. Business Unit Priorities B * †
Which of the following best describes your business unit's relative emphasis on Discipline-based Scholarship, Contributions to Practice and Learning & Pedagogical Research?

Definitions

- Learning & Pedagogical Research - The enhancement of the educational value of instructional efforts of the institution or discipline
- Contributions to Practice - The application, transfer and interpretation of knowledge to improve management practice and teaching
- Discipline-based Scholarship - The creation of new knowledge

Code	High Emphasis	Medium Emphasis	Low Emphasis
A	Discipline-based Scholarship	Contributions to Practice	Learning & Pedagogical Research
B	Contributions to Practice	Learning & Pedagogical Research	Discipline-based Scholarship
C	Learning & Pedagogical Research	Discipline-based Scholarship	Contributions to Practice
D	Discipline-based Scholarship	Learning & Pedagogical Research	Contributions to Practice
E	Learning & Pedagogical Research	Contributions to Practice	Discipline-based Scholarship
F	Contributions to Practice	Discipline-based Scholarship	Learning & Pedagogical Research
G	Equal Emphasis on Discipline-based Scholarship and Contributions to Practice		Learning & Pedagogical Research
H	Equal Emphasis on Contributions to Practice and Learning & Pedagogical Research		Discipline-based Scholarship

I	Equal Emphasis on Discipline-based Scholarship and Learning & Pedagogical Research	Contributions to Practice
J	Learning & Pedagogical Research	Equal Emphasis on Discipline-based Scholarship and Contributions to Practice
K	Discipline-based Scholarship	Equal Emphasis on Contributions to Practice and Learning & Pedagogical Research
L	Contributions to Practice	Equal Emphasis on Discipline-based Scholarship and Learning & Pedagogical Research
M	Equal Emphasis on Discipline-based Scholarship, Contributions to Practice and Learning & Pedagogical Research	

	Code
Business Unit Priorities B	A
Reported last year	G

4. Age of Strategic Plan †

Has your business school completed or revised its strategic plan in the last 18 months?	x **Yes** o No

5. Do you consider your school as regional, national, or international? †
Please choose based on both your school's marketing and your student enrollment.

Primary Location Focus	

Cincinnati, University of, College of Business
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B.2. Mission Statement †

Please provide your business school's mission statement as it appears in published documents available to the school's stakeholders. The mission statement may be typed or pasted into the box below.

Mission: To build and nurture learning partnerships that foster sustainable enterprises and careers. Collaborations with alumni, business, educational and community partners, and across disciplines, are central to our efforts. This partnership focus helps ensure that our interwoven teaching, research and service efforts add value and fuel ongoing innovation.
â¢ Teaching: Deliver academic programs that develop professionals capable of applying timely knowledge from business functions, of collaborating effectively across functions, disciplines and cultures, and of fostering organizational and personal growth.

â¢ Research: Conduct and communicate scholarly research to our academic fields, students and partners that expands global business knowledge and supports organizational growth. Further, we are committed to training others to conduct research that expands existing bodies of knowledge.

â¢ Service: Undertake outreach, support and development activities that enhance and extend our partnerships. Given our urban setting, we place particular emphasis on fueling economic development of Greater Cincinnati.

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C.1. Finances (US version)

† = Only data provided for sections or questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

Please note:
You may enter either the grand totals or the breakdowns in the financial calculations. If there is a number in the total field, the breakdown fields will show as gray. If there is a number in the breakdown field, the total will auto-calculate.

1. Fiscal Year *

	Month	Year
Ending month and year of your most recently completed fiscal year	Jun	2005

2. Operating Budget * †
Indicate the total business operating budget for the most recent complete 12 month period for which the budget is based. Include business unit faculty and staff salaries and benefits compensation. Estimate benefits compensation if necessary. Include all non-personnel budgets in which expenditures are controlled by the business unit, excluding scholarship payments. Include budgeted earnings from endowments, except those earmarked for scholarships. Include budgeted amount for annual giving.

	$	Reported Last Year
Operating budget	18,318,571	17,371,469

3.Tuition and Required Fees †

- a. Undergraduate degree program academic year tuition and required fees
  Typical total tuition and required fees for a full-time undergraduate business student for the current academic year. The academic year refers to the period of time generally extending from September to June; usually equating two semesters to trimesters, three quarters, or the period covered by a four-one-four plan. Do not include any optional or indirect costs, such as housing, books, utilities, food, personal expenses, transportation or other living expenses.
- b. Full-time MBA degree total program tuition and required fees
  Total program costs (from initial enrollment through graduation) tuition and required fees for a full-time MBA student who enters in the current academic year having met all program prerequisites. If necessary, estimate this number. Do not include any optional or indirect costs, such as housing, books, utilities, food, personal expenses, transportation or other living expenses.

	Within State $	Out of State $	Out of country $
a. Undergraduate degree program academic year tuition and required fees (provide for academic year only)	8,883	22,685	22,685
Reported last year			
b. Full-time MBA degree total program tuition and required fees (provide Total Program Costs from initial enrollment through graduation)	15,813	19,556	19,556
Reported last year			

Cincinnati, University of, College of Business
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C.1. Finances (US version) (continued)

4. Uses of Operating Funds
Report the total operating funds that were expended by the business unit in the most recently completed fiscal year. Break these funds into Salary and Non-Salary amounts. Only include expenditures that are controlled by the business unit. Do not include expenditures by the institution's central administration even if used directly to benefit the business unit.

	$ Salary Expenditures	$ Non-Salary Expenditures	$ Total
Total of all uses of operating funds by the business unit	15,803,986	4,000,605	19,804,591
Reported last year	15,948,549	3,078,774	19,027,323

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

C.1. Finances (US version) (continued)

5. Sources of Operating Funds
Include funds received and available to the business unit. Include funds available for benefits compensation in the appropriate category regardless if the business unit controls these funds. Otherwise, include only funds controlled by the business unit.

	$
a. General tuition & fees revenue, and government appropriations and institutional/university allocations	14,459,338
b. Other charges to students for educational purposes	381,819
c. Government grants and contracts - Total	340,000
d. Private contracts - Total	190,252
e. Non-degree management education - Total	763,153
f.1. Private gifts and grants - Capital Purposes (not counted in Total below)	
f.2. Private gifts and grants - Current Operations: Restricted	103,000
f.3. Private gifts and grants - Current Operations: Unrestricted	0
g. Total funds received and available from business unit endowment - Total	1,150,020
h. Other sources of operating funds	
i. Total from all sources of operating funds	17,387,582
Reported last year	19,027,354

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

C.1. Finances (US version) (continued)

6. Endowment assets (market value) by category †
Endowment assets consist of gross investments of endowment funds, term endowment funds (e.g., quasi-endowment), and funds functioning as endowment for the business unit and any of its affiliated foundations and other affiliated organizations. If endowment assets are centralized with the institution, indicate only the value of assets whose income is used specifically to support the business unit. Report zero (0) if the institution does not clearly separate endowment by academic units.

In general, an endowment is a sum of money given to an institution with the requirement that its capital value is to be maintained, but the interest on it is to be used to support the work of the institution.

	$	Reported Last Year
Total market value of the business unit endowment	30,183,330	32,804,812

7. Organizational Questions †
Check "Yes" where the function or operation is managed (controlled) by the business school and, as a result, included in the financial information provided above. Check "No" where the function or operation is controlled and budgeted at the institution level even if it includes staff or resources dedicated to business.

	Yes	No
a. Business school or program building (graduate, undergraduate, or executive)		X
b. Business library (including databases for research and teaching)		X
c. Career services – undergraduate business		X
d. Career services – graduate business	X	
e. Admissions – undergraduate business		X
f. Admissions – graduate business	X	
g. Development (business school or programs)	X	
h. Communications (business school or programs)	X	
i. Business alumni relations	X	
j. Academic advising – undergraduate business	X	
k. Academic advising – graduate business	X	
l. Information technology – academic or administrative support	X	
m. Business research center (at least one)	X	
n. Academic assistance center (e.g., tutoring)		X
o. Non-degree executive education center, institute, or facility	X	

Cincinnati, University of, College of Business
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D.1. Programs in Business †

Directions

Read Directions (PDF)

This Year

Ed Level	Degree Title	Field/Disc	Major Emphasis	Sub-emphasis	FT	PT	EW	DE	Online	OC	Partner
Undergraduate	Bachelor of Business Administration	Accounting (1)	Accounting	null	X						
Undergraduate	Bachelor of Business Administration	CIS/ MIS (6)	Information Systems	null	X						
Undergraduate	Bachelor of Business Administration	CIS/ MIS (6)	Digital Business	null	X						
Undergraduate	Bachelor of Business Administration	Entrepreneurship/ Small Bus Admin (32)	Family Business	null	X						
Undergraduate	Bachelor of Business Administration	Finance - incl Banking (8)	Finance	null	X						
Undergraduate	Bachelor of Business Administration	General Bus (35)	Marketing	Management	X	X	X			X	
Undergraduate	Bachelor of Business Administration	International Bus (14)	International Business	null	X						
Undergraduate	Bachelor of Business Administration	Management (15)	Management	null	X						
Undergraduate	Bachelor of Business Administration	Marketing (16)	Marketing	null	X						
Undergraduate	Bachelor of Business Administration	Production/ Operations Mgt (19)	Operations Management	null	X						
Undergraduate	Bachelor of Business Administration	Real Estate (23)	Real Estate	null	X						
Undergraduate	Bachelor of Business Administration	Supply Chain/ Transport/ Logistics (26)	PRISM	null	X						
Undergraduate	BS in Industrial Management	Production/ Operations Mgt (19)	Industrial Management	null	X						
Masters-Generalist	Master of Business Administration (MBA)	CIS/ MIS (6)	Business Administration	Information Systems	X	X	X				
Masters-Generalist	Master of Business Administration (MBA)	Finance - incl Banking (8)	Business Administration	Finance	X	X	X			X	
Masters-Generalist	Master of Business Administration (MBA)	General Bus (35)	Business Administration	Interdisciplinary	X	X	X				

Masters-Generalist	Master of Business Administration (MBA)	International Bus (14)	Business Administration	International Business	X	X	X			X	
Masters-Generalist	Master of Business Administration (MBA)	Management (15)	Business Administration	Management	X	X	X			X	
Masters-Generalist	Master of Business Administration (MBA)	Marketing (16)	Business Administration	Marketing	X	X	X			X	
Masters-Generalist	Master of Business Administration (MBA)	Other (28)	Business Administration	Construction Management	X	X	X				
Masters-Generalist	Master of Business Administration (MBA)	Other (28)	Business Administration	Management of Innov & Tech	X	X	X				
Masters-Generalist	Master of Business Administration (MBA)	Production/ Operations Mgt (19)	Business Administration	Operations Management	X	X	X			X	
Masters-Generalist	Master of Business Administration (MBA)	Quantitative Methods (22)	Business Administration	Quantitative Analysis	X	X	X				
Masters-Generalist	Master of Business Administration (MBA)	Real Estate (23)	Business Administration	Commercial Real Estate	X	X	X				
Masters-Specialist	MS in Business Administration	Accounting (1)	Accounting	null	X	X					
Masters-Specialist	MS in Business Administration	CIS/ MIS (6)	Information Systems	null	X	X					
Masters-Specialist	MS in Business Administration	Finance - incl Banking (8)	Finance		X						
Masters-Specialist	MS in Business Administration	Marketing (16)	Marketing		X	X	X				
Masters-Specialist	MS in Business Administration	Quantitative Methods (22)	Quantitative Analysis	null	X	X					
Masters-Specialist	MS in Business Administration	Taxation (25)	Taxation	null		X					
Doctoral	Doctor of Philosophy (PhD)	Accounting (1)	Accounting	null	X						
Doctoral	Doctor of Philosophy (PhD)	Finance - incl Banking (8)	Finance	null	X						
Doctoral	Doctor of Philosophy (PhD)	Management (15)	Management	null	X						
Doctoral	Doctor of Philosophy (PhD)	Marketing (16)	Marketing	null	X						
Doctoral	Doctor of Philosophy (PhD)	Production/ Operations Mgt (19)	Operations Management	null	X						
Doctoral	Doctor of Philosophy (PhD)	Quantitative Methods (22)	Quantitative Analysis	null	X						

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

D.2. Graduate Reporting Levels

WARNING: Changing a Reporting Level here will cause any data already entered in the associated section to be immediately and irreversibly deleted! Please exercise caution and think carefully about which Reporting Levels you select.

Open this PDF document in a new window for critical directions on completing this section.

Other Definitions

Enrollment
Students who are currently enrolled and attending classes at an institution

Degrees Conferred
Students who have received a degree in the time frame

Admissions
Students being admitted into a program for the first time

Applications
Number of actionable applications to the program received

Offer of Admission
Number of admission places being offered to those students who submitted applications

Entrants
Number of students offered admission who have entered the program

Example: School receives 1000 applications, sends 250 offers of admission, 175 students accept and become entrants. This is also part of the total enrollment of the school on the census date for the school.

After reading the directions referenced above, if you still have questions, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

1. Master's Degrees

Please indicate the level of detail you will be reporting for Enrollment, Admissions, and Employment data for your Master's level program(s). Options are presented starting with the most detailed level. To report at the level most similar to previous years, please choose option 2. Only schools reporting using option 1. or option 2. will see all of their school's data totals in the business school profiles and custom reports.

Option	Description
1-Degree Program	With this option you report on each specific degree and field/discipline combination.
2-Degree Title	With this option you report on each specific degree. No further breakdown by field/discipline is allowed. (This option is equivalent to the 2004-2005 reporting level.)
3-MGen/EMBA/MSpec	With this option you report one set of data each for Masters-Generalist (MBA), EMBA, and Masters-Specialist. No further breakdown by field/discipline is allowed.

	Reporting Level
Master's Enrollment	2-Degree Title
Master's Admissions	2-Degree Title
Master's Employment	2-Degree Title

2. Doctoral Degrees and All Certificates

Please indicate the level of detail you will be reporting for Enrollment, Admissions, and Employment data for any doctoral and undergraduate/graduate certificate programs. Options are presented starting with the most detailed level. To report at the level most similar to previous years, please choose option 1.

Option	Description
1-Degree Program	With this option you report on each specific degree/certificate and field/discipline combination. (This option is equivalent to 2004-2005 reporting level.)
2-Degree Title	With this option you report one set of data for each specific degree/certificate title represented in your programs. No further breakdown by field/discipline is allowed.

	Reporting Level
Doctoral Enrollment	1-Degree Program
Doctoral Admissions	1-Degree Program

Doctoral Employment	1-Degree Program

WARNING: Changing a Reporting Level here will cause any data already entered in the associated section to be immediately and irreversibly deleted! Please exercise caution and think carefully about which Reporting Levels you select.

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E.1. Faculty & Staff Counts †

† = Only data provided for sections or questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

For purposes of this section, faculty refers to the academic staff - those whose primary responsibility is teaching and research for the business unit. Staff refers to all other personnel employed by the business unit. Unless otherwise specified, report all data as of October 15 of the 2005-06 academic year or your official census date for the academic year.

1. Faculty †

a. Full-time faculty by tenure status and full-time equivalent (FTE) of part-time faculty † *

When reporting on part-time faculty, only count those instructors not defined as full-time by your institution.

	Male	Female	Total	Total Last Year
Full-time faculty				
1. Total number of full-time tenured faculty members	41	9	50	51
2. Total number of full-time untenured faculty members on tenure track	8	5	13	12
3. Total number of full-time non-tenure track faculty members	11	10	21	12
4. Total full-time	60	24	84	75
5. Total number of full-time faculty members with research doctoral degrees	56	20	76	70
Part-time faculty				
6. Full-time equivalent (FTE) of part-time faculty other than graduate teaching assistants	5.12	2.10	7.22	7.64
7. Full-time equivalent (FTE) of graduate teaching assistants who are teachers of record	0.44	0.39	0.83	2.42
Full-time + Part-time FTEs				
8. Total full-time equivalent (FTE) faculty	65.56	26.49	92.05	85.06
Total Last Year				

b. Full-time faculty demographics by country of origin or birthplace † *
U.S. Citizens and Permanent Residents

	Male	Female	Total	Total Last Year
1. American Indian or Alaskan Native				0
2. Asian or Pacific Islander	12	4	16	10
3. Black, Non-Hispanic	1	2	3	2
4. Hispanic	1		1	0
5. White, Non-Hispanic	43	16	59	55
6. Race/Ethnicity Unknown				0
7. Total - U.S. Citizens and permanent residents	57	22	79	67
8. Other country of origin or birthplace (does not include U.S. citizens or permanent residents)	3	2	5	8
9. Grand Total (Amount in this row should equal amounts in row 4 of 1.a above.)	60	24	84	75
Total Last Year	57	18		

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

E.1. Faculty & Staff Counts † (continued)

2. Staff and Administrators † *

Definitions for each category can be viewed by clicking the row label.
Do not leave any cell blank. Enter zero (0) where appropriate.

	Total	Total Last Year
1. Full-time staff and administrators	39	35
2. Full-time equivalent of part-time staff and administrators	2.60	2.50
3. Full-time equivalent of faculty with administrative assignments	4.00	4.00
4. Full-time equivalent of graduate student staff including graduate teaching assistants who are not teachers of record	19.10	18.00

3. Faculty, Staff and Administrators † *

Please report the total headcount of all people employed by your business unit (faculty, staff, part-time, full-time, permanent and temporary) during the last fiscal year.

	Total	Total Last Year
1. Total headcount of all people employed by business unit during last fiscal year	170	145

4. Participating and Supporting Faculty Counts †

Please report faculty figures for a typical academic term or an official census day. Do not calculate a cumulative figure for a year.

The total number of business faculty members is the sum of the total number of participating faculty members and the total number of supporting faculty members. This distinction categorizes faculty members into those who are participants in the life of the school beyond direct teaching involvement, and those who are not. Indicate the total number of persons (i.e., headcount) for each category as defined below.

	Male	Female	Total	Reported Last Year
a. Total number of participating faculty members	49	14	63	63
b. Total number of participating faculty members with doctoral degrees	49	14	63	63
c. Total number of supporting faculty members	11	10	21	12
d. Total number of supporting faculty members with doctoral degrees	5	4	9	6

5. Academically and Professionally Qualified Faculty †

Indicate the number of academically qualified and professionally qualified faculty members. Apply the following definitions in making a determination about the qualifications of each faculty member. Report information for participating faculty members and supporting faculty members separately.
Count a faculty member only once even if both academically and professionally qualified.

	Academically Qualified	Professionally Qualified	Not Academically or Professionally Qualified	Total (should equal totals in 4. above)
a. Participating faculty members	63			63
b. Supporting faculty members	9	8	4	21

6. Definitions of Academically and Professionally Qualified Faculty †

	Please describe criteria
a. Academically Qualified	
b. Professionally Qualified	

Cincinnati, University of, College of Business
2005-06 Business School Questionnaire (BSQ)

F.1. Enrollment: Undergraduate †

† = All data provided in the Admissions, Enrollments, and Employment sections of the BSQ may be published by AACSB in ways that attribute the data to the school. In other sections, only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

1. Undergraduate Degree Program Enrollment †

Unless otherwise specified, report all data as of October 15 of the 2005-06 academic year or your official census date for the academic year.

If the business unit draws a clear distinction between full-time and part-time undergraduate degree programs, then it is appropriate to count enrolled students as full-time and part-time, respectively, based upon that distinction. For the United States, full-time for undergraduate students is defined as 12 or more semester credits, 12 or more quarter credits, or 24 or more contact hours a week each term.

The criteria for class standing are determined by the reporting institution. Lower division students are those that are in their first or second year of matriculation. Upper division students are those that are in their third, fourth, or fifth year of matriculation.

Include only those students that have been officially admitted to the business unit, declared a major in a business area or are designated as pre-business. Each student should be counted only once when reporting enrollment data.

	Does Not Apply	Full-Time Enrollment Male	Full-Time Enrollment Female	Full-Time Enrollment Total	Part-Time Enrollment Male	Part-Time Enrollment Female	Part-Time Enrollment Total	Total Enrollment Male	Total Enrollment Female	Total Enrollment
1. Number of lower division students	No	558	299	857	12	6	18	570	305	875
2. Number of upper division students		643	365	1,008	26	11	37	669	376	1,045
3. Total enrollment		1,201	664	1,865	38	17	55	1,239	681	1,920
Reported last year				1,886			92	1,297	681	1,978

2. Undergraduate Degree Programs Enrollment by Country of Origin or Birthplace

Note: Lines 4-9 apply to U.S. citizens and permanent residents only. The total reported on line 12 below must equal the Total reported on line 3 above. Unless otherwise specified, report all data as of October 15 of the 2005-06 academic year or your official census date for the academic year.

	Total Enrollment
4. American Indian or Alaskan Native	3
5. Asian or Pacific Islander	74
6. Black, Non-Hispanic	131
7. Hispanic	19
8. White, Non-Hispanic	1,569
9. Race/Ethnicity Unknown	41
10. Total U.S. citizens and permanent residents (lines 4-9)	1,837
11. Other country of origin or birthplace	83
12. Total (lines 10 + 11) (must equal line 3 above)	1,920

3. Undergraduate Degrees Conferred (business unit only)

Note: Please report degrees conferred during the most recently completed 12 month period from July 1 through June 30.

	Does Not Apply	Male	Female	Total	Reported Last Year

13. Total number of bachelor's degrees conferred		308	206	514	496
14. Total number of bachelor's degrees conferred with major or concentration in accounting or taxation as reported in Part D, column 2 (also counted in previous line)	No	51	33	84	116

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F.2. Enrollment: Master's †

All Data provided in both Undergaduate and Graduate Enrollment and Admissions sections may be published by AACSB International in ways that attribute the data to the school.

† = Only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "2-Degree Title" as the reporting level for these data.

You are asked to fill out the main table and the demographic breakdown (US schools only) for each of the degree/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

The check boxes in the tables below allow you to further facilitate your data entry.

- **Full Detail** : Uncheck this box if you only want to report in the Total Full-time and Total Part-time rows.
- **Breakdown by Gender** : Uncheck this box if you can only provide the Full-time and Part-time Total column values and not the breakdowns by Male and Female.
- **Does not apply** : Check this box to disable data entry in a row and positively indicate that you haven't omitted the row by accident. Please use this indicator only where your school, with its current slate of programs, would **never** have any students of the type specified. If your school could have a type of student, but currently doesn't, please enter zero (0).

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Master of Business Administration (MBA)†

Full Detail ☑ Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
1	Full-time Traditional Two Year	☑									
2	Full-time Accelerated	☐	38	35	73				0	0	0
3	Full-time Distance Learning	☑									
4	Full-time Other	☑									
5	Total Full-time	☐	38	35	73				0	0	0
6	Part-time Evenings and Weekends	☐	0	0	0	93	55	148	98	55	153
7	Part-time Off Campus (site other than main campus)	☐	0	0	0	72	30	102	72	30	102
8	Part-time Distance Learning	☐	0	0	0	0	0	0	0	0	0
9	Part-time Other	☐	0	0	0	0	0	0	0	0	0
10	Total Part-time	☐	0	0	0	165	85	250	170	85	255
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	☐	0	0	0	0	0	0	0	0	0
14	GRAND TOTAL		38	35	73	165	85	250	170	85	255

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	3	18	21
3	Black, Non-Hispanic	7	11	18
4	Hispanic	1	3	4
5	White, Non-Hispanic	40	201	241
6	Race/Ethnicity Unknown	1	7	8
7	Total U.S. Citizens and permanent residents (lines 1-6)	52	240	292
8	Other country of origin or birthplace	21	15	36
9	Total (lines 7 & 8)	73	255	328

Degree Title: MS in Business Administration†

Full Detail ☑ Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
1	Full-time Traditional Two Year	☐	0	0	0				0	0	0
2	Full-time Accelerated	☐	53	30	83				34	33	67
3	Full-time Distance Learning	☐	0	0	0				0	0	0
4	Full-time Other	☐	0	0	0				0	0	0
5	Total Full-time	☐	53	30	83				34	33	67
6	Part-time Evenings and Weekends	☐	0	0	0	58	33	91	7	8	15
7	Part-time Off Campus (site other than main campus)	☐	0	0	0	0	0	0	0	0	0
8	Part-time Distance Learning	☐	0	0	0	0	0	0	0	0	0
9	Part-time Other	☐	0	0	0	0	0	0	0	0	0
10	Total Part-time	☐	0	0	0	58	33	91	7	8	15
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	☐	0	0	0	0	0	0	0	0	0
14	GRAND TOTAL		53	30	83	58	33	91	41	41	82

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

	Full-Time Enrollment	Part-Time Enrollment	Total

1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	9	6	15
3	Black, Non-Hispanic	6	4	10
4	Hispanic	3	2	5
5	White, Non-Hispanic	37	56	93
6	Race/Ethnicity Unknown	3	8	11
7	Total U.S. Citizens and permanent residents (lines 1-6)	58	76	134
8	Other country of origin or birthplace	25	15	40
9	Total (lines 7 & 8)	83	91	174

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F.3. Enrollment: Doctoral & All Certificates †

All Data provided in both Undergaduate and Graduate Enrollment and Admissions sections may be published by AACSB International in ways that attribute the data to the school.

† = Only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "1-Degree Program" as the reporting level for these data.

You are asked to fill out the one row main table and the demographic breakdown (US schools only) for each of the degree/certificate/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

Breakdown by Gender : Uncheck this box if you can only provide the Full-time and Part-time Total column values and not the breakdowns by Male and Female.

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Accounting†

Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		3	5	8	0	0	0	0	0	0

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	0	0	0
4	Hispanic	1	0	1
5	White, Non-Hispanic	5	0	5
6	Race/Ethnicity Unknown	0	0	0
7	Total U.S. Citizens and permanent residents (lines 1-6)	6	0	6
8	Other country of origin or birthplace	2	0	2
9	Total (lines 7 & 8)	8	0	8

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Finance - incl Banking†

Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		3	5	8	2	1	3	0	0	0

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	0	0	0
4	Hispanic	0	0	0
5	White, Non-Hispanic	2	3	5
6	Race/Ethnicity Unknown	1	0	1
7	Total U.S. Citizens and permanent residents (lines 1-6)	3	3	6
8	Other country of origin or birthplace	5	0	5
9	Total (lines 7 & 8)	8	3	11

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Management†

Breakdown by Gender ✔		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		4	2	6	0	3	3	1	1	2

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	0	1	1
4	Hispanic	0	0	0
5	White, Non-Hispanic	5	0	5
6	Race/Ethnicity Unknown	0	0	0
7	Total U.S. Citizens and permanent residents (lines 1-6)	5	1	6
8	Other country of origin or birthplace	1	2	3
9	Total (lines 7 & 8)	6	3	9

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Marketing†

Breakdown by Gender ✔		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		3	4	7	0	0	0	0	1	1

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0

2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	1	0	1
4	Hispanic	0	0	0
5	White, Non-Hispanic	4	0	4
6	Race/Ethnicity Unknown	0	0	0
7	Total U.S. Citizens and permanent residents (lines 1-6)	5	0	5
8	Other country of origin or birthplace	2	0	2
9	Total (lines 7 & 8)	7	0	7

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Production/ Operations Mgt†

Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		3	3	6	0	0	0	0	0	0

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	0	0	0
4	Hispanic	1	0	1
5	White, Non-Hispanic	2	0	2
6	Race/Ethnicity Unknown	0	0	0
7	Total U.S. Citizens and permanent residents (lines 1-6)	3	0	3
8	Other country of origin or birthplace	3	0	3
9	Total (lines 7 & 8)	6	0	6

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Quantitative Methods†

Breakdown by Gender ☑		Does not Apply	Full-Time Enrollment			Part-Time Enrollment			Number of Degrees Conferred July 1, 2004 - June 30, 2005		
			Male	Female	Total	Male	Female	Total	Male	Female	Total
14	GRAND TOTAL		1	1	2	3	2	5	0	0	0

Demographic Breakdown

You must provide the Full-Time and Part-Time figures. You cannot enter just the totals.

		Full-Time Enrollment	Part-Time Enrollment	Total
1	American Indian or Alaskan Native	0	0	0
2	Asian or Pacific Islander	0	0	0
3	Black, Non-Hispanic	0	0	0

4	Hispanic	0	0	0
5	White, Non-Hispanic	0	2	2
6	Race/Ethnicity Unknown	0	0	0
7	Total U.S. Citizens and permanent residents (lines 1-6)	0	2	2
8	Other country of origin or birthplace	2	3	5
9	Total (lines 7 & 8)	2	5	7

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G.1. Student Credit Hours & Mean Class Size †

1. Student Credit Hours

Report all student credit hour data as of the institution's official fall reporting date or October 15th.

For each applicable program level (undergraduate - lower division and upper division separately, General Business Master's (MBA), specialized master's and doctoral), include only the student credit hours that were generated by courses offered by the business unit. MULTIPLY ENROLLMENT BY THE CREDIT HOURS OF A COURSE, SUM THESE PRODUCTS ACROSS ALL COURSES OFFERED BY THE BUSINESS UNIT IN THAT DEGREE CATEGORY.

If students from different degree programs are enrolled in the same course, include the student credit hours in the category represented by the majority of students enrolled in the course. Courses offered by the business unit are those for which the business unit has responsibility for managing and assigning instructors. This does not depend on the degree program in which the students are enrolled or on whether the instructor is officially designated as a staff member of the business unit. Include cross-listed courses if taught by a business unit faculty member or taught by any other part-time or full-time faculty member paid by the business school.

Complete as much of the table as possible. Leave the cell blank if the number is not known or if it is not applicable. Enter zero only if the number is zero.

Type of instructor
For each program level, indicate the number of student credit hours taught by full-time faculty members, part-time faculty members and graduate (teaching) assistants. Base all reporting on the instructor of record.

	Under- graduate Lower Division	Under- graduate Upper Division	Under- graduate Total	General Business Master's (MBA)	Specialized Master's	Doctoral	Graduate Total
1. Number of student credit hours taught by full-time faculty	3,840	8,707	12,547	2,371	1,880	148	4,399
2. Number of student credit hours taught by part-time faculty (excl grad teach assists)	974	1,178	2,152	162	280		442
3. Number of student credit hours taught by graduate teaching assistants	348	153	501	0			0
4. Total number of student credit hours	5,162	10,038	15,200	2,533	2,160	148	4,841

2. Mean Class Size

Indicate the mean (average) class size for required business courses as of the institution's official fall reporting date or October 15th. Required business courses are those that all students must take to graduate. Combine data for all required courses of different degree programs at each level (Undergraduate, General Business Master's (MBA), Specialized Master's and Doctoral). For example, include the required courses of each Specialized Master's degree program to calculate the mean for that program level. Exclude independent study.

	Undergraduate	General Business Master's (MBA)	Specialized Master's	Doctoral
5. Mean class size - required business courses only	42	31		8

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H.1. Admissions: Undergraduate †

† = All data provided in the Admissions, Enrollments, and Employment sections of the BSQ may be published by AACSB in ways that attribute the data to the school. In other sections, only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

1. Length of Undergraduate Degree Program †
Indicate the approximate length of the program (as if completed on full-time basis)

2. Applications, offers of admission, and new entrants †
Indicate the number of applicants, number of offers of admission, and number of new entrants for each applicable population. Mark not applicable for each population that does not apply. For example, if your business school admits students only at the third year, indicate not applicable for the first and second year categories. Schools that admit students beyond the first year level should include applicants from within the institution and from other institutions (transfer students).
Reporting period – All information should correspond with a full twelve (12) months of admissions statistics. The reporting year may end on September 30 of each year or an appropriate date selected by the reporting entity.

For schools using the designations of freshman through senior, please consider first year as freshman through fourth year as senior.

	Not Applicable	Number of Applicants†	Number of Offers of Admission†	Number of New Entrants†	N of New Entrants Reported Last Year†
a. First Year	No	1,466	935	307	391
b. Second Year	No	368	153	145	253
c. Third Year	No	133	53	50	178
d. Fourth Year	No	5	3	3	4
e. Total		1,972	1,144	505	826
Total Reported Last Year		1,942	1,278		

3. Entrance exam information †
Indicate the average SAT score (combined math and verbal) and ACT composite scores, and the number of students reporting each for all new students that entered the business school in the reporting period (new entrants). Include only the highest score achieved for students reporting more than one test SAT or ACT score. Include both scores if a student reports SAT and ACT scores.

a. SAT and ACT are not required for admission	No

	This Year	Reported Last Year
b. Number of new entrants reporting SAT scores	203	235
c. Number of new entrants reporting ACT scores	237	313
d. Average composite SAT score	1,109	1,080
e. Average composite ACT score	24	23

If your business school requires an alternative admission examination, please describe the examination below. Be sure to include the name of the examination, who administers the examination, and general information about scoring. †

f. Description of examination process

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H.2. Admissions: Master's †

All Data provided in both Undergaduate and Graduate Enrollment and Admissions sections may be published by AACSB International in ways that attribute the data to the school.

† = Only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "2-Degree Title" as the reporting level for these data.

You are asked to fill out two tables for each of the degree/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

The check boxes in the tables below allow you to further facilitate your data entry.

- **Full Detail** : Uncheck this box if you only want to report in the Total Full-time and Total Part-time rows.

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Master of Business Administration (MBA)†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
Full Detail ☑		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
1	Full-time Traditional Two Year	0	0	0	0	0	0	0	0	☐	
2	Full-time Accelerated	119	82	44	20	31	0	0	132	☐	
3	Full-time Distance Learning	0	0	0	0	0	0	0	0	☐	
4	Full-time Other	0	0	0	0	0	0	0	0	☐	
5	Total Full-time	119	82	44	20	31	0	0	132	☐	
6	Part-time Evenings and Weekends	71	61	53	48	66	48	12	156	☐	
7	Part-time Off Campus (site other than main campus)	23	20	19	19	122	96	48	216	☐	
8	Part-time Distance Learning	0	0	0	0	0	0	0	0	☐	
9	Part-time Other	0	0	0	0	0	0	0	0	☐	
10	Total Part-time	94	81	72	67	88	60	12	204	☐	
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0	0	0	☐	
14	GRAND TOTAL	213	163	116	87	65	48	0	168		

	Graduate Management Admissions Test (GMAT)			Graduate Record Exam (GRE)		
	Check if	Number of New	Test Scores	Check if	Number of New	Composite Test Scores

		Check if Required	Entrants Reporting Score	Mean	Median	10th Percentile	90th Percentile	Check if Required	Entrants Reporting Score	Mean	Median	10th Percentile	90th Percentile
1	Full-time Traditional Two Year	☐	0	0	0	0	0	☐	0	0	0	0	0
2	Full-time Accelerated	☑	42	586	580	510	680	☐	0	0	0	0	0
3	Full-time Distance Learning	☐	0	0	0	0	0	☐	0	0	0	0	0
4	Full-time Other	☐	0	0	0	0	0	☐	0	0	0	0	0
5	Total Full-time	☐	42	586	580	510	0	☐	0	0	0	0	0
6	Part-time Evenings and Weekends	☑	49	548	550	420	680	☐	0	0	0	0	0
7	Part-time Off Campus (site other than main campus)	☑	19	572	590	490	660	☐	0	0	0	0	0
8	Part-time Distance Learning	☐	0	0	0	0	0	☐	0	0	0	0	0
9	Part-time Other	☐	0	0	0	0	0	☐	0	0	0	0	0
10	Total Part-time	☐	68	553	570	420	670	☐	0	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	☐	0	0	0	0	0	☐	0	0	0	0	0
14	GRAND TOTAL		110	564	570	430	680		0	0	0	0	0

Degree Title: MS in Business Administration†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
Full Detail ☑		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
1	Full-time Traditional Two Year	0	0	0	0	0	0	0	0	☐	
2	Full-time Accelerated	125	90	82	0	0	0	0	0	☐	
3	Full-time Distance Learning	0	0	0	0	0	0	0	0	☐	
4	Full-time Other	0	0	0	0	0	0	0	0	☐	
5	Total Full-time	125	90	82	0	0	0	0	0	☐	
6	Part-time Evenings and Weekends	99	57	32	0	0	0	0	0	☐	
7	Part-time Off Campus (site other than main campus)	0	0	0	0	0	0	0	0	☐	
8	Part-time Distance Learning	0	0	0	0	0	0	0	0	☐	

9	Part-time Other	0	0	0	0	0	0	0	0	☐	
10	Total Part-time	99	57	32	0	0	0	0	0	☐	
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0	0	0	☐	
14	GRAND TOTAL	224	147	114	0	0	0	0	0		

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
1	Full-time Traditional Two Year	☐	0	0	0	0	0	☐	0	0	0	0	0
2	Full-time Accelerated	☐	44	552	550	470	650	☐	37	1226	1220	1010	1500
3	Full-time Distance Learning	☐	0	0	0	0	0	☐	0	0	0	0	0
4	Full-time Other	☐	0	0	0	0	0	☐	0	0	0	0	0
5	Total Full-time	☐	44	0	0	0	0	☐	37	0	0	0	0
6	Part-time Evenings and Weekends	☐	17	515	500	410	650	☐	6	990	1030	940	1120
7	Part-time Off Campus (site other than main campus)	☐	0	0	0	0	0	☐	0	0	0	0	0
8	Part-time Distance Learning	☐	0	0	0	0	0	☐	0	0	0	0	0
9	Part-time Other	☐	0	0	0	0	0	☐	0	0	0	0	0
10	Total Part-time	☐	17	0	0	0	0	☐	6	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	☐	0	0	0	0	0	☐	0	0	0	0	0
14	GRAND TOTAL		61	540	530	470	650		43	1193	1190	990	1460

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H.3. Admissions: Doctoral & All Certificates †

All Data provided in both Undergaduate and Graduate Enrollment and Admissions sections may be published by AACSB International in ways that attribute the data to the school.

† = Only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "1-Degree Program" as the reporting level for these data.

You are asked to fill out two tables for each of the degree/certificate/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Accounting†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Finance - incl Banking†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Management†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Marketing†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Production/ Operations Mgt†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Quantitative Methods†

					Work Experience (in months)					Examination Process Other Than GMAT or GRE	
		Number of Applicants	Number of Offers of Admission	Number of New Entrants †	Number of New Entrants Reporting Experience	Mean	Median	10th Percentile	90th Percentile	Check if Required (If required, please enter decription of process to the right)	Click to open pop-up box for data entry of description
14	GRAND TOTAL	0	0	0	0	0	0	0	0	☐	

		Graduate Management Admissions Test (GMAT)						Graduate Record Exam (GRE)					
		Check if Required	Number of New Entrants Reporting Score	Test Scores				Check if Required	Number of New Entrants Reporting Score	Composite Test Scores			
				Mean	Median	10th Percentile	90th Percentile			Mean	Median	10th Percentile	90th Percentile
14	GRAND TOTAL	☐	0	0	0	0	0	☐	0	0	0	0	0

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I.1. Employment: Undergraduate †

† = All data provided in the Admissions, Enrollments, and Employment sections of the BSQ may be published by AACSB in ways that attribute the data to the school. In other sections, only data provided for questions marked by a dagger may be published by AACSB International in ways that attribute the data to the school.
* = required field

Reporting period and cutoff date for data – The total graduating class is defined as all students for each program graduating during the 12 month period ending on June 30. For purposes of reporting employment information, the cut-off date for collecting data from graduates is September 30.

1. Undergraduate Degree Employment Information
Combine data for all degree programs and majors/specializations into full-time and part-time program categories. Provide totals if detail by full-time and part-time categories is not available. Distribute all graduates into the following categories: seeking employment, not seeking (continuing education), not seeking (other reasons), and no information available.

	Number of Graduates	Seeking New Employment (see 4-6 below)	Not Seeking Employment, Continuing Education	Not Seeking Employment, For Other Reasons	No Information Available
1. Full-time	514	300	35	15	164
2. Part-time					
3. Total	514	300	35	15	164
Reported last year	496	290	33	19	154

2. Employment Placement of Those Seeking New Employment
When reporting job acceptance, indicate either by graduation date or by 3 months after graduation date (or both) whichever is consistent with your school's data collection. If your school collects for both time periods, then also include those accepting employment by graduation date in the set of students accepting employment by 3 months after graduation date.

Number of Graduates Reporting New Job Acceptance of Those Seeking Employment

	By Graduation Date	By 3 Months after Graduation Date
4. Full-time	141	
5. Part-time		
6. Total	141	33

3. Graduate Education Placement of Those Seeking Continuing Education
When reporting graduate program acceptance, indicate either by graduation date or by 3 months after graduation date (or both) whichever is consistent with your school's data collection. If your school collects for both time periods, then also include those accepting employment by graduation date in the set of students accepting employment by 3 months after graduation date.

Number of Graduates Reporting at Least One Acceptance to a Graduate Degree Program

	By Graduation Date	By 3 Months after Graduation Date
7. Full-time	33	
8. Part-time		
9. Total	33	

Cincinnati, University of, College of Business
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I.2. Employment: Master's †

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "2-Degree Title" as the reporting level for these data.

You are asked to fill out two tables for each of the degree/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

The check boxes in the tables below allow you to further facilitate your data entry.

- **Full Detail** : Uncheck this box if you only want to report in the Total Full-time and Total Part-time rows.

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Master of Business Administration (MBA)

Full Detail ☑		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
1	Full-time Traditional Two Year	0	0	0	0	0	0
2	Full-time Accelerated	25	20	3	2	11	5
3	Full-time Distance Learning	0	0	0	0	0	0
4	Full-time Other	0	0	0	0	0	0
5	Total Full-time	25	20	3	2	11	5
6	Part-time Evenings and Weekends	0	0	0	0	0	0
7	Part-time Off Campus (site other than main campus)	0	0	0	0	0	0
8	Part-time Distance Learning	0	0	0	0	0	0
9	Part-time Other	0	0	0	0	0	0
10	Total Part-time	0	0	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0
14	GRAND TOTAL	25	20	3	2	11	5

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
1	Full-time Traditional Two Year	0	0	0	0	0	0	0	0	0	0	0	0
2	Full-time Accelerated	41000	56000	54600	75000	0	0	0	0	0	0	0	0
3	Full-time Distance Learning	0	0	0	0	0	0	0	0	0	0	0	0
4	Full-time Other	0	0	0	0	0	0	0	0	0	0	0	0
5	Total Full-time	0	0	0	0	0	0	0	0	0	0	0	0
6	Part-time Evenings and Weekends	0	0	0	0	0	0	0	0	0	0	0	0
7	Part-time Off Campus (site other than main campus)	0	0	0	0	0	0	0	0	0	0	0	0
8	Part-time Distance Learning	0	0	0	0	0	0	0	0	0	0	0	0

9	Part-time Other	0	0	0	0	0	0	0	0	0	0	0	0
10	Total Part-time	0	0	0	0	0	0	0	0	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0	0	0	0	0	0	0
14	GRAND TOTAL	41000	56000	54600	75000	0	0	0	0	0	0	0	0

Degree Title: MS in Business Administration

Full Detail ☑		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
1	Full-time Traditional Two Year	0	0	0	0	0	0
2	Full-time Accelerated	0	0	0	0	0	0
3	Full-time Distance Learning	0	0	0	0	0	0
4	Full-time Other	0	0	0	0	0	0
5	Total Full-time	0	0	0	0	0	0
6	Part-time Evenings and Weekends	0	0	0	0	0	0
7	Part-time Off Campus (site other than main campus)	0	0	0	0	0	0
8	Part-time Distance Learning	0	0	0	0	0	0
9	Part-time Other	0	0	0	0	0	0
10	Total Part-time	0	0	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0
14	GRAND TOTAL	0	0	0	0	0	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
1	Full-time Traditional Two Year	0	0	0	0	0	0	0	0	0	0	0	0
2	Full-time Accelerated	0	0	0	0	0	0	0	0	0	0	0	0
3	Full-time Distance Learning	0	0	0	0	0	0	0	0	0	0	0	0
4	Full-time Other	0	0	0	0	0	0	0	0	0	0	0	0
5	Total Full-time	0	0	0	0	0	0	0	0	0	0	0	0
6	Part-time Evenings and Weekends	0	0	0	0	0	0	0	0	0	0	0	0
7	Part-time Off Campus (site other than main campus)	0	0	0	0	0	0	0	0	0	0	0	0
8	Part-time Distance Learning	0	0	0	0	0	0	0	0	0	0	0	0
9	Part-time Other	0	0	0	0	0	0	0	0	0	0	0	0
10	Total Part-time	0	0	0	0	0	0	0	0	0	0	0	0
13	Unallocated - for use ONLY if you want to report ONLY Grand Total without FT/PT breakdown	0	0	0	0	0	0	0	0	0	0	0	0

14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

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I.3. Employment: Doctoral & All Certificates †

If you get a warning regarding a script not completing, please click "continue." Please be patient while this page loads. It may be quite large.

Reporting Level and Directions

You have selected "1-Degree Program" as the reporting level for these data.

You are asked to fill out two tables for each of the degree/certificate/discipline combinations displayed below. These were drawn from the Programs you defined in Part D of this survey. If you want to change your Reporting Level, you will save yourself time if you make the change before you enter any data.

Open this PDF document in a new window for definitions related to this section.

If you have any questions about this part of the BSQ, please contact Jessica Brown in Knowledge Services at AACSB International (813-769-6530, jessica@AACSB.edu).

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Accounting

		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	0	0	0	0	0	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Finance - incl Banking

		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	0	0	0	0	0	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Management

		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	2	2	0	0	2	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Marketing

		Number of	Seeking	Not Seeking Employment (including continuing	No	Number Seeking Who Reported Job Acceptance

		Graduates	Employment	(including continuing employment)	Information	By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	1	0	0	0	1	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Production/ Operations Mgt

		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	1	0	0	0	1	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0

Degree Title: Doctor of Philosophy (PhD)
Field/Discipline: Quantitative Methods

		Number of Graduates	Seeking Employment	Not Seeking Employment (including continuing employment)	No Information	Number Seeking Who Reported Job Acceptance	
						By Graduation Date	By 3 Months After Graduation Date
14	GRAND TOTAL	0	0	0	0	0	0

		Base Salary of Graduates from Host Country (in US $)				Base Salary of Graduates from Other Country (in US $)				Base Salary of All Graduates Combined (in US $)			
		Low	Median	Average	High	Low	Median	Average	High	Low	Median	Average	High
14	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0